



Association  
of European  
Businesses

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15 November, 2016  
09:30-11:30  
Consulate General of  
Finland  
4 Preobrazhenskaya Ploshad'  
St. Petersburg

## AEB NORTH-WESTERN REGIONAL COMMITTEE

## BALTIC BREAKFAST MEETING

### AGENDA

**Moderator: Andreas Bitzi**, Chair of the AEB North-Western Regional Committee

**09:00 – 09:30 REGISTRATION AND WELCOME COFFEE**

**09:30 – 09:35 WELCOME ADDRESS**

**Maarit Keitanen**, Consul, Consulate General of Finland in St. Petersburg

**09:35 – 09:45 INTRODUCTORY REMARKS**

**Andreas Bitzi**, Chair of the AEB North-Western Regional Committee

**09:45 – 11:00 ROUND TABLE DISCUSSION: B2B VS B2C MARKETS - CONSUMER BEHAVIOR AND CHALLENGES**

Moderator: **Andreas Bitzi**, Chair of the AEB North-Western Regional Committee

**Teemu Helppolainen**, Head of segment "Housing Russia", YIT  
**Nina Avdyushina**, Managing Director (Russia), H+H International A/S  
**Elena Smirnova**, Vice President East (Russia and CIS), Leipurin  
**Maris Mancinskis**, CEO, Bank Saint Petersburg  
**Pavel Ryumin**, Director of Corporate Insurance, Allianz IC OJSC

**11:00 – 11:30 NETWORKING**

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