



Association  
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Businesses

**OPEN EVENT**  
**Languages: ENG-RUS**

## **11 October, 2017 AEB DAY IN SAINT - PETERSBURG**

Hotel Corinthia  
57, Nevskij Prospekt  
Hall "St. Petersburg"  
St. Petersburg

### **JOINT MEETING OF THE AEB WORKING GROUP ON HOTELS AND TOURISM AND THE AEB NORTH-WESTERN REGIONAL COMMITTEE**

#### **PROGRAMME**

**13:30 – 14:00 REGISTRATION AND WELCOME COFFEE**

**Moderated by :** **Andreas Bitzi**, Chairman of the AEB North-Western Regional Committee;  
Director-Partner Schneider Group (St. Petersburg)

**14:00 – 14:10 Welcome Speech**

**Andreas Bitzi**, Chairman of the AEB North-Western Regional Committee;  
Director-Partner Schneider Group (St. Petersburg)

**14:10 - 14:25 Development of St. Petersburg as a tourist center on the eve of the  
FIFA 2018**

**Andrey Mushkarev**, Head of the Committee on tourism development of St.  
Petersburg (tbc)

**14:25 – 14:40 Investment policy of the city on the development of tourism in St.  
Petersburg**

**Dmitry Sinkin**, Deputy Head of the Committee on Investments of St.  
Petersburg

**Andrey Tikhonov**, Senior Specialist, Department for Support of Large-scale  
Investment Projects, Committee on Investments of St. Petersburg

**14:40 – 14:55 Development of city transport system and organization of transport  
logistics in St. Petersburg within the framework of FIFA 2018**

**Alexander Golovin**, Head of the Committee on transport of St. Petersburg  
(tbc)

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- 14:55 – 15:10 Main activities for the preparation for the FIFA 2018**  
**Tatiana Zakusilova**, Head of Operations division on accommodation - Organizational Committee of FIFA -2018
- 15:10 – 15:25 Accommodation at the FIFA 2018 in Russia**  
**Lana Klyueva**, Head of Operations Russia, MATCH Accommodation 2018
- 15:25 – 15:50 Discussion. Questions and Answers**
- 15:50 – 16:00 Summarizing Results**  
**Andreas Bitzi**, Chairman of the AEB North-Western Regional Committee; Director-Partner Schneider Group (St. Petersburg)

Working Language of the Meeting is **English**.  
Simultaneous interpretation **will be provided**.

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