

 $\mathbf{8}^{\text{th}}$  International Moscow Automotive Forum

## **«Automotive industry in transformation: drivers of success»** 22-23 August 2017, Expocenter, Moscow

This programme is subject to change

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	22 August, Tuesday
10:00-11:00	Conference hall, Pavilion 8, lower level Registration, welcome coffee
11:00-11:15	Opening remarks:
11:00-11:15	<b>Thomas Staertzel,</b> AEB Board Chairman, Managing Director/CEO, Porsche Russland <i>(invited)</i>
	<b>Michael Johannes,</b> Vice President, Messe Frankfurt Exhibition GmbH, Brand Manager
	Automechanika <i>(invited)</i>
11:15-13:30	Plenary Session
11:12-12:20	Moderator: Alex Zaguskin, Managing Director, AZ Enterprise (confirmed)
	Key topics:
	<ul> <li>State support for the automotive market: how effective are the introduced measures?</li> </ul>
	<ul> <li>Russian automotive market: overview, forecast</li> </ul>
	<ul> <li>Industry assembly 3.0</li> </ul>
	<ul> <li>Automotive strategy 2025</li> </ul>
	<ul> <li>Export strategy 2025</li> </ul>
	Special Investment Contracts
	<ul> <li>Additional instruments and measures of support</li> </ul>
	Invited speakers:
	<ul> <li>Alexander Morozov, Deputy Minister of Industry and Trade (invited)</li> </ul>
	Alexander Maslennikov, Director of the Department for the Development of Economic
	Sectors, Ministry of Economic Development of the Russian Federation (confirmed)
	Konstantin Evstyukhin, Managing Director for non-financial support, Russian Export
	Center <i>(confirmed)</i>
	Vadim Kulikov, First deputy General Director, Agency of technological development
	(confirmed)
	Joerg Schreiber, President and Managing Director, Mazda Motor Rus, Chairman of the
	AEB Automobile manufacturers committee <i>(invited)</i>
	Nicolas Maure, President, Avtovaz (confirmed)
	Vadim Sorokin, President, GAZ Group (invited)
	<ul> <li>Alexander Moynov, Managing Director, KIA Motors Rus (confirmed)</li> <li>Sergey Udalov, Operations Director, AA "Autostat (confirmed)</li> </ul>
	Deputy Chair of AEB Transport & Customs Committee (confirmed)
12.20 12.40	<ul> <li>Nina Goulis, Partner, Tax and Legal, KPMG (confirmed)</li> <li>IMAF awards 2017</li> </ul>
13:30-13:40 13:40-14:30	Lunch, Business break
14:30-15:00	Inspirational Keynote: Perception of failures in different business cultures
14.50-15.00	Stuart Lawson, Executive Director, EY Russia and CIS (confirmed)
15:00-16:30	Trends of technology development in the automotive industry
	Moderator: Tatiana Kofanova, Director, Automotive Team Leader, Tax & Legal department,
	Deloitte (confirmed)
	Key topics:
	<ul> <li>Analysis of world / European trends</li> </ul>
	<ul> <li>Development of the industry of unmanned vehicles</li> </ul>
	<ul> <li>Innovations in technology: electric cars</li> </ul>
	<ul> <li>Connected Car –Connected Customer</li> </ul>
	<ul> <li>AutoNet road map in the framework of the National Technological Initiative</li> </ul>
	<ul> <li>Introduction of electronic passports in the EEU</li> </ul>
	Invited speakers:

Organisers





**Association of European Businesses** 

	Martin Cabilla Management Consultant Automation T.Contenes International Could
	<ul> <li>Martin Schüle, Management Consultant Automotive, T-Systems International Gmbh (confirmed)</li> </ul>
	<ul> <li>Dr. Lars Matysiak, Senior Consultant, Detecon International GmbH (confirmed)</li> <li>Evgeny Meylikhov, Deputy Director for Development, Glonass (confirmed)</li> <li>Ilya Minkin, General Director, "Electronic passport" (confirmed)</li> </ul>
16:30-17:30	Networking reception
10.50 17.50	23 August, Wednesday
	Conference hall, Pavilion 8, lower level
10:00-10:30	Registration, welcome coffee
10:30-12:00	Localisation of production: purchasing managers outlook
	Moderator: Alex Zaguskin, Managing Director, AZ Enterprise (confirmed)
	Key topics:
	<ul> <li>Overview of current situation with localisation</li> </ul>
	• The impact of the current situation on the implementation of industrial assembly
	<ul> <li>agreements</li> <li>New projects and plans for further localisation</li> </ul>
	Invited speakers:
	Denis Chirkov, Alliance Localization Manager, Avtovaz Renault Nissan Purchasing Organisation (confimed)
	<ul> <li>Patrick Husemann, Procurement Director, Volkswagen Group Rus (confined)</li> <li>Rob Harrison, VP Purchasing, Ford Sollers (invited)</li> </ul>
	<ul> <li>Juergen Olberding, COO, DAIMLER KAMAZ RUS (invited)</li> </ul>
	<ul> <li>Timur Mikaya, Director of localisation, Autotor Holding (confimed)</li> </ul>
	Sergey Shishanov, Purchasing manager spare parts and accessories, Peugeot Citroen Rus
	(confimed)
12:00-12:45	Lunch, Business break
12:45-14:00	<b>Localisation of prodution: suppliers outlook</b> (tohether with the AEB Autocopmponents
	committee) <u>Moderator:</u> <b>Andrey Kossov,</b> Commercial Manager, Johnson Matthey, chairman of the AEB
	Autocopmponents committee (confirmed)
	Key topics:
	Overview of the current situation with localisation of components
	Export of autocomponents
	Automotive strategy 2025
	<ul> <li>New edition of the industrial assembly – possibilities for autocomponent producers Invited speakers:</li> </ul>
	• Stevan Zivanovic, CEO, Continental Automotive Systems RUS, Head of Powertrain
	Division and BU Engine Systems Russia (confirmed)
	<ul> <li>Alexander Gershunovich, Vice President Business Development Russia, Takata Corporation (confirmed)</li> </ul>
	<ul> <li>Nikolai Maksimov, Deputy General Director, Cluster of Automotive Industry of Samara</li> </ul>
	Region, Machine-building association (confirmed)
	Alexander Kychkov, General Director, Visteon Avtopribor Electronics (confirmed)
14:15-16:00	B2B MEETINGS
	A special session of <b>direct negotiations between car manufacturers and car components producers</b> will be held in the scope of the Forum Programme.
	Event format:
	The timetable of meetings is agreed with the forum organisers in advance. Before the event all negotiating
	parties will get an individual timetable of their meetings. Duration of each meeting: 10 minutes. <b>How that works:</b>
	We get Executive Officers and Managers of Procurement Departments together.
	You arrange to see required Buyers in particular time in advance. A timetable of meetings is drawn-up. At the appointed time you come to an individual table.
	For car components manufacturers it is an opportunity to conduct negotiations on supplies for 1 day at
	single hall without wasting the time.
	Confirmed participants:
	1. DAIMLER KAMAZ RUS
	Mr. Alexey Zelensky, Head of purchasing
	2. Renault Russia
	Valentin Khomiakov, Head of strategic development of suppliers

	Priority: interior and finishes; exterior elements
3.	Peugeot Citroen Rus
	<ul> <li>Sergey Shishanov, Purchasing manager spare parts and accessories</li> </ul>
	Priority: braking system, metal casting, electronics, plastic molding
4.	Autotor Holding
	Timur Mikaya, Director of localisation
5.	Continental Automotive Systems RUS
	Stevan Zivanovic, CEO
	Priority: metal casted, stamped parts, plastics
6.	Cluster of Automotive Industry of Samara Region, Machine-building association
	Nikolai Maksimov, Deputy General Director
7.	Visteon Avtopribor Electronics
	Alexander Kychkov, General Director
	Tatyana Melnikova, Sales Director