



Association
of European
Businesses

Open Event
Language: **RUS**

20 October 2015
Conference Center AEB
Ul. Krasnoproletarskaya
16, bln.3, 4th floor, office 8,
Moscow

Open Event organized by the AEB HR Committee,
Assessment, Training & Development Sub-Committee

TALENT MANAGEMENT: SURVIVAL MODE?

Moderator: **Irina Zarina**, Chairperson of the AEB Assessment, Training and Development Sub-Committee, Managing Director, CEB SHL Talent Measurement Solutions

09:00 – 09:30 **REGISTRATION AND WELCOME COFFEE**

09:30 – 09:50 **INTRODUCTORY REMARKS**

Irina Zarina, Chairperson of the AEB Assessment, Training and Development Sub-Committee, Managing Director, CEB SHL Talent Measurement Solutions

-Talent management: survival mode- is it a reality?

-What are the challenges the companies face today?

-What do the HR specialists need to change in their approach and what they are focused on today?

09:50 – 10:20

STRUGGLING WITH PERSONAL DATA LAW

Igor Pushtaev, Commercial Director, Rentacloud

Vladimir Rora, General Manager, Experium

Nadezhda Kuzminskaya, Experium

- Application of personal data law

- Recommendations on how to comply with the law

- The impact of the new law on the use of Talent Management Systems

- Case studies by the companies taking active steps in relation to the new law

10:20 - 10:50

GAINING INTERNAL EXPERTISE

Alexey Borisov, Human Capital Directorate, Alfa-Bank

- Employees teach employees. "Alfa-experience"

- Experience exchange program - practice of implementation

- Specifics of working with experts

- Economic effect of the program's implementation

10:50 - 11:30

PLAYING TM CARDS RIGHT

DISCUSSION, EXCHANGE OF VIEWS

Working language: **Russian**, Translation will not be provided

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