



Association
of European
Businesses



Agricultural Machinery
Association

September 20th 2017
Mercure Paveletskaya
Hotel, Hall "Bakhrushin"
Bakhrushina str., Ownership 11
Moscow

Open event organized by
**AEB Agribusiness Committee and
VDMA Agricultural Machinery Association**

INSIGHTS TO INNOVATIONS AND TECHNOLOGIES IN THE MODERN RUSSIAN AGRICULTURE

PROGRAMME

PART 1

Moderator: Dmitry Rylko, General Director, Institute for Agricultural Market Studies

09:00 – 09:30

REGISTRATION AND WELCOME COFFEE

9:30 – 9:50

WELCOME REMARKS

Dr. Frank Schauuff, AEB CEO

Anthony van der Ley, Vice-Chairman VDMA Agricultural Machinery

09:50 – 10:00

Role of AO "Rosagroleasing" in technical modernization of the Russian agriculture

Natalia Zudina, Deputy Director General, AO "Rosagroleasing"

10:00 – 10:10

Role of modern technologies in boosting the potential of agricultural sector

Dirk Seelig, Chairman of the AEB Agribusiness Committee, Sales Director,
Deputy General Director, CLAAS Vostok

10:10 – 10:20

Present state of the Agricultural Machinery Market in the Eurasian Economic Union countries

Alexander Haus, Director of International Projects Department, VDMA Agricultural Machinery

10:20 – 10:40

Overview of the potato sector in Russia and the EEC countries

Alexey Krasilnikov, Managing Director, Potato Alliance

Tatiana Gubina, Secretary General, Potato Alliance

10:40 – 11:30

PANEL DISCUSSION

Moderator: Dmitry Rylko, General Director, Institute for Agricultural Market Studies

Participants:

*Petr Chekmarev, Director of the Department of crop production, mechanization, chemicalization and plant protection, Ministry of Agriculture of the Russian Federation
Representative of the Ministry of Industry and Trade of the Russian Federation (tbc)
Anthony van der Ley, VDMA Agricultural Machinery, Managing Director LEMKEN
Dirk Seelig, Chairman of the AEB Agribusiness Committee, Deputy Director General, CLAAS Vostok*

Stefan Dürr, Eko-Niva Technika-Holding
Arkady Zlochevskiy, President, Grain Union
Sergey Lupekhin, Chairman, Potato Alliance

11:30 – 12:00

COFFEE – BREAK

PART 2

Moderator: Daria Snitko, Head of Center for economic forecasting of Gazprombank

12:00 – 12:15

Localization and “Spezinvestcontract” – challenges and opportunities

Andrey Scherbina, Counsellor to General Director, CLAAS Vostok

12:15 – 12:30

Challenges and prospects for conducting business for international seed-breeders and producers in Russia

Vladimir Druzhina, AEB Seeds Committee Chairman,
Regional Director East Europe Corn and Oil Crops, KWS RUS

12:30 – 12:45

Bayer digital farming

Denis Seregin, Head of Digital Farming & Innovations (CIS), Bayer AG

12:45 – 13:00

Q & A

13:00 – 13:30

MEDIA SESSION

13:30 – 14:30

LUNCH