



Association  
of European  
Businesses

**OPEN EVENT**  
**Languages: ENG-RUS**

May 18, 2018  
10:00 – 12:15  
AEB, Conference  
Centre,  
Butyrsky val 68/70 bld.  
1, 1st floor, office 13,  
Moscow

# SMART LIVING AND SMART WORKING

## PROGRAM

<b><u>Moderated by:</u></b>	<b>Alexey Soldatov</b> , Product Conformity Assessment Committee Chairman, BSH Bytowije Pribory
<b>09.00-10.00</b>	<b>Registration and welcome coffee</b>
<b>10.00-10.15</b>	<b>Opening remarks</b> <b>Ruslan Kokarev</b> , AEB COO
<b>10.15-10.30</b>	<b>Living the connected home: European experience</b> <b>Sanne Goossens</b> , Smart Living & Competitiveness Policy Manager, APPLiA Home Appliance Europe
<b>10.30-10.45</b>	<b>The role of manufacturers in the new smart world</b> <b>Alexander Nevrovsky</b> , Head of marketing and business development group in Siemens Business Technologies
<b>10.45-11.00</b>	<b>Connectivity: boilers and water heaters</b> <b>Elena Petrunyaka</b> , Senior Product Manager, Ariston Thermo Rus
<b>11.00-11.15</b>	<b>Philips Connected Products</b> <b>Sergey Davydov</b> , Business Applications Analyst Digital, Sales and Marketing, Philips
<b>11:15-11.30</b>	<b>Smart solutions for a comfortable indoor climate</b> <b>Alexander Sverdlov</b> , General Manager, FläktGroup
<b>11:30–12:15</b>	<b>Q &amp; A, closing remarks</b>
<b>12.15-12.45</b>	<b>Networking coffee</b>

**Working languages:** Russian and English, simultaneous interpretation will be provided.

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