



Association  
of European  
Businesses

## Social Regional Events Receptions and Cocktails

### Silver Sponsor – 65,000 RUR (plus VAT 18%)

1. Sponsor logo incorporated into agenda (will be sent to over 5,000 exclusive contacts).
2. Sponsor logo posted on the AEB website in the section of the sponsored event.
3. Placement of sponsor materials in the lobby on a table provided by the AEB or in an own stand.
4. Placement of a sponsor roll up in the lobby (max. size 100 x 200 cm).
5. Free of charge registration of 2 sponsor delegates.
6. Placing of the sponsor logo at display(s) (if available).
7. Expression of gratitude by an AEB representative at the start of the sponsored event.
8. Providing of all materials (presentations/photos etc.) after the event (upon request).
9. Report on the event in the AEB Business Quarterly with sponsor's recognition.

### Gold Sponsor – 105,000 RUR (plus VAT 18%)

The following benefits are included in the Gold Sponsor package further to those of the Silver Sponsor package:

1. Placement of a sponsor roll up in the room where the sponsored event takes place.
2. Free of charge registration of 2 more sponsor delegates (4 in total).

### Car Sponsor – 105,000 RUR (plus VAT 18%)

Includes all those benefits of the Gold Sponsor package, plus:

1. Exclusivity: There can only be one car sponsor.
2. Distribution of sponsor's promotion materials or presents/give away to all guests of the event (provided by the Car Sponsor after consultation with the AEB).
3. Placement of one sponsor's car (location and placement of the car as well as the placement of the higher number of cars have to be agreed with the AEB and hotel).

### Platinum Sponsor – 170,000 RUR (plus VAT 18%)

The Platinum Sponsor package includes the listed below benefits in addition to those of the Gold Sponsor package:

1. Exclusivity: There can only be one platinum sponsor.
2. Placement of a plasma screen playing a promotion video of the sponsor (upon request and if available).
3. Free of charge registration of 1 more sponsor delegate (5 in total).
4. Posting of the sponsor's banner to the AEB website in the section of the sponsored event (provided by the sponsor, size: 468x60 px).

AEB SPONSORS 2015 – СПОНСОРЫ АЕБ 2015

• Allianz IC OJSC • Alstom • Atos • Bank Credit Suisse (Moscow) • BP • BSH Group • Cargill Enterprises Inc. • Clifford Chance • Continental Tires RUS LLC  
• Crocus International • Deloitte • DuPont Science & Technologies • E.ON Russia • Enel Russia OJSC • ENGIE • Eni S.p.A • EY  
• HeidelbergCement • ING Commercial Banking • John Deere Agricultural Holdings, Inc. • KPMG • LEROY MERLIN Russia • Mercedes-Benz Russia  
• Merck LLC • Messe Frankfurt Rus, O.O.O • MetLife • METRO AG • Michelin • MOL Plc • Novartis Group • OBI Russia • Oriflame • PwC  
• Procter & Gamble • Raiffeisenbank ZAO • ROCA • Shell Exploration & Production Services (RF) B.V. • Statoil ASA • Telenor Russia AS • TMF Group  
• Total E&P Russie • Volkswagen Group Rus OOO • Volvo Cars LLC • YIT Rakennus Representative Office • YOKOHAMA RUSSIA LLC

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