

Sponsorship Opportunities¹

Social Events EuroReceptions and Cocktails

Services	Silver Sponsor 155 000 RUB (+ 18% VAT)	Gold Sponsor 259 000 RUB (+ 18% VAT)	Platinum Sponsor 369 000 RUB (+ 18% VAT)
Placement of the sponsor's logo in the event's agenda indicating the sponsor's status	✓	✓	✓
Placement of promotional materials in the lobby on a table/holder provided by AEB	✓	✓	✓
Placement of a roll-up in the lobby	✓	✓	✓
Expression of gratitude by an AEB representative at the sponsored event	✓	✓	✓
Placement of the logo on the opening slide of the event's presentation (if available)	✓	✓	✓
Placement of the logo on the AEB website in the sponsored event section	✓	✓	✓
Placement of the logo at the back drop/press wall (if available)	✓	✓	✓
Providing of presentations/photos etc. after the event (upon request)	✓	✓	✓
Free passes for sponsor's delegates	3	5	7
Placement of a roll up in the room where the sponsored event takes place	-	✓	✓
Seats reservation for the sponsor's delegates (upon request)	-	✓	✓
Placement of a plasma screen playing a promotional video (upon request)	-	✓	✓
Exclusivity: there can only be one sponsor in its category	-	-	✓
Distribution of promotional materials among event's participants (after consultation with the AEB)	-	-	✓
Posting of a web-banner on the AEB website in the sponsored event section (provided by the sponsor)	-	-	✓

¹ The sponsorship packages are valid from 1 January, 2017