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Press-release

13 May 2015

April car market decrease is 41,5 %

- Sales of new passenger cars and LCVs in Russia decreased by **41,5 %** in **April 2015**
- All ten bestselling models are locally produced

In **April 2015**, sales of new cars and light commercial vehicles in Russia decreased by **41,5 %** compared to **April 2014** or by 94 070 sold units, and amounted to **132 456** cars, according to the AEB Automobile Manufacturers Committee (AEB AMC).

This year in January—April **516 135** cars were sold.

Joerg Schreiber, Chairman of the **AEB Automobile Manufacturers Committee** commented:

“With 132 thousand new vehicle registrations, total market sales in April mark a new low point in the AEB sales history over the past 10 years. Only in 2009 did we record a similarly weak but slightly better result for this month (136 thousand units). The similarity to 2009, the year of the Lehman crisis, demonstrates the severity of the present situation. The dynamics of the current crisis however are different, last not least this time the government responded much earlier with selective countermeasures meant to avoid an even deeper fall. Therefore, we do not expect YOY market performance to deteriorate much further, rather we foresee a gradual flattening of the negative trend in the coming months”.

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Attachments:

1. New car/LCV sales in Russia by brands for April 2015/2014 and January—April 2015/2014
2. New car/LCV sales in Russia by groups for April 2015/2014 and January—April 2015/2014
3. 25 best sold models of cars in Russia for April 2015/2014 and January—April 2015/2014

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NEW CAR AND LCV SALES IN RUSSIA BY BRANDS FOR APRIL 2015/2014 AND JANUARY–APRIL 2015/2014

Data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles.
Note: The ranking is based on monthly results.

BRAND	APRIL			JANUARY-APRIL		
	2015	2014	YoY	2015	2014	YoY
Lada	22,859	37,030	-38%	91,413	128,633	-29%
KIA	13,902	17,744	-22%	49,932	60,033	-17%
Hyundai*	13,701	15,933	-14%	53,542	57,240	-6%
Renault*	10,268	17,395	-41%	37,684	63,647	-41%
Toyota*	6,992	15,103	-54%	31,015	50,160	-38%
Nissan*	6,599	11,835	-44%	33,782	57,579	-41%
VW	6,150	11,497	-47%	24,269	45,828	-47%
Chevrolet	4,824	13,279	-64%	14,572	48,586	-70%
Škoda	4,525	7,724	-41%	19,833	26,616	-25%
GAZ LCV*	4,306	6,274	-31%	13,371	20,318	-34%
Mercedes-Benz*	4,022	4,437	-9%	15,363	14,821	4%
UAZ*	3,969	4,073	-3%	11,447	12,539	-9%
Mitsubishi	2,816	6,101	-54%	12,609	27,943	-55%
Ford*	2,787	5,387	-48%	7,847	22,760	-66%
Opel	2,674	6,493	-59%	6,248	24,493	-74%
Datsun	2,508	-	-	11,847	-	-
Lexus	2,200	2,100	5%	6,202	5,475	13%
Audi	2,116	3,660	-42%	8,248	11,946	-31%
Mazda	2,096	4,208	-50%	9,339	15,818	-41%
BMW	1,925	3,136	-39%	10,259	12,836	-20%
Daewoo	1,653	4,511	-63%	7,064	17,369	-59%
Land Rover	886	1,866	-53%	3,972	6,769	-41%
Lifan	806	2,178	-63%	3,119	6,783	-54%
Mercedes-Benz Vans	718	604	19%	2,121	2,114	0%
Geely	653	1,747	-63%	2,504	6,598	-62%
Citroën*	568	1,925	-70%	1,912	8,164	-77%
Porsche	537	481	12%	1,632	1,191	37%
Chery	506	1,801	-72%	1,590	6,752	-76%
VW vans*	505	1,204	-58%	2,425	4,485	-46%
Suzuki	496	1,983	-75%	1,760	7,113	-75%
Peugeot*	480	2,015	-76%	1,820	8,792	-79%
Infiniti	475	776	-39%	2,184	3,114	-30%

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SsangYong	451	2,006	-78%	2,394	7,739	-69%
Great Wall	383	1,735	-78%	1,669	5,595	-70%
Subaru	377	1,772	-79%	2,825	5,495	-49%
Volvo	342	1,467	-77%	2,313	4,709	-51%
Honda	321	1,971	-84%	1,177	8,760	-87%
FIAT*	258	682	-62%	1,304	2,437	-46%
Jeep	186	650	-71%	946	2,507	-62%
MINI	120	149	-19%	467	549	-15%
Cadillac	91	154	-41%	204	493	-59%
DFM ²	88	-	-	250	-	-
Jaguar	60	152	-61%	269	558	-52%
Isuzu*	45	42	7%	223	98	128%
Brilliance	41	75	-45%	337	75	349%
Changan	39	90	-57%	118	285	-59%
Acura	37	112	-67%	247	112	121%
smart	31	27	15%	125	99	26%
JAC	24	58	-59%	88	58	52%
BAW*	18	118	-85%	94	472	-80%
Haima	10	71	-86%	77	161	-52%
SEAT	5	241	-98%	47	550	-91%
Foton*	3	2	50%	9	9	0%
Chrysler	2	10	-80%	19	46	-59%
Alfa Romeo	2	6	-67%	8	9	-11%
FAW	-	342	-	-	1,129	-
ZAZ	-	56	-	-	352	-
Luxgen	-	18	-	-	57	-
TagAZ*	-	14	-	-	52	-
Dodge	-	6	-	-	15	-
Bogdan	-	0	-	-	92	-
Izh	-	0	-	-	18	-
Total	132,456	226,526	-41.5%	516,135	829,046	-37.7%

1. LCV sales are included into total brand's sales if exist in the product line of the brand (marked with*); reported separately for some brands. LCV<3,5t (with several exceptions reaching highest range of 6t). Some updates concerning LCV data may occur.

2. DFM = DFM cars are distributed in Russia by "China Dong Feng Motor Industry Imp. & Exp. Co. Ltd.".

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Note: The ranking is based on monthly results.

Brand / Group	APRIL						JANUARY - APRIL					
	% Share			Volume			% Share			Volume		
	2015	2014	YoY	2015	2014	YoY	2015	2014	YoY	2015	2014	YoY
AVTOVAZ-RENAULT-NISSAN	32.2	29.6	2.6	42,709	67,036	-36.3%	34.3	30.5	3.8	176,910	252,973	-30.1%
AVTOVAZ	17.3	16.3	1.0	22,859	37,030	-38.3%	17.7	15.5	2.2	91,413	128,633	-28.9%
RENAULT	7.8	7.7	0.1	10,268	17,395	-41.0%	7.3	7.7	(0.4)	37,684	63,647	-40.8%
NISSAN	5.0	5.2	(0.2)	6,599	11,835	-44.2%	6.5	6.9	(0.4)	33,782	57,579	-41.3%
INFINITI	0.4	0.3	0.1	475	776	-38.8%	0.4	0.4	0.0	2,184	3,114	-29.9%
Datsun	1.9	-	-	2,508	-	-	2.3	-	-	11,847	-	-
KIA	10.5	7.8	2.7	13,902	17,744	-21.7%	9.7	7.2	2.5	49,932	60,033	-16.8%
HYUNDAI	10.3	7.0	3.3	13,701	15,933	-14.0%	10.4	6.9	3.5	53,542	57,240	-6.5%
VW Group	10.0	10.7	(0.7)	13,301	24,326	-45.3%	10.6	10.8	(0.2)	54,822	89,425	-38.7%
VOLKSWAGEN cars	4.6	5.1	(0.5)	6,150	11,497	-46.5%	4.7	5.5	(0.8)	24,269	45,828	-47.0%
VOLKSWAGEN vans	0.4	0.5	(0.1)	505	1,204	-58.1%	0.5	0.5	0.0	2,425	4,485	-45.9%
AUDI	1.6	1.6	0.0	2,116	3,660	-42.2%	1.6	1.4	0.2	8,248	11,946	-31.0%
SEAT	0.0	0.1	(0.1)	5	241	-97.9%	0.0	0.1	(0.1)	47	550	-91.5%
ŠKODA	3.4	3.4	0.0	4,525	7,724	-41.4%	3.8	3.2	0.6	19,833	26,616	-25.5%
TOYOTA Group	6.9	7.6	(0.7)	9,192	17,203	-46.6%	7.2	6.7	0.5	37,217	55,635	-33.1%
TOYOTA	5.3	6.7	(1.4)	6,992	15,103	-53.7%	6.0	6.1	(0.1)	31,015	50,160	-38.2%
LEXUS	1.7	0.9	0.8	2,200	2,100	4.8%	1.2	0.7	0.5	6,202	5,475	13.3%
GM Group	5.7	8.8	(3.1)	7,589	19,926	-61.9%	4.1	8.9	(4.8)	21,024	73,572	-71.4%
OPEL	2.0	2.9	(0.9)	2,674	6,493	-58.8%	1.2	3.0	(1.8)	6,248	24,493	-74.5%
CHEVROLET	3.6	5.9	(2.3)	4,824	13,279	-63.7%	2.8	5.9	(3.1)	14,572	48,586	-70.0%
CADILLAC	0.1	0.1	0.0	91	154	-40.9%	0.0	0.1	(0.1)	204	493	-58.6%
MERCEDES-BENZ	3.6	2.2	1.4	4,771	5,068	-5.9%	3.4	2.1	1.3	17,609	17,034	3.4%
MERCEDES-BENZ cars	3.0	2.0	1.0	4,022	4,437	-9.4%	3.0	1.8	1.2	15,363	14,821	3.7%
MERCEDES-BENZ vans	0.5	0.3	0.2	718	604	18.9%	0.4	0.3	0.1	2,121	2,114	0.3%
smart	0.0	0.0	0.0	31	27	14.8%	0.0	0.0	0.0	125	99	26.3%
GAZ LCV	3.3	2.8	0.5	4,306	6,274	-31.4%	2.6	2.5	0.1	13,371	20,318	-34.2%
UAZ	3.0	1.8	1.2	3,969	4,073	-2.6%	2.2	1.5	0.7	11,447	12,539	-8.7%
MITSUBISHI	2.1	2.7	(0.6)	2,816	6,101	-53.8%	2.4	3.4	(1.0)	12,609	27,943	-54.9%
FORD	2.1	2.4	(0.3)	2,787	5,387	-48.3%	1.5	2.7	(1.2)	7,847	22,760	-65.5%
MAZDA	1.6	1.9	(0.3)	2,096	4,208	-50.2%	1.8	1.9	(0.1)	9,339	15,818	-41.0%
BMW Group	1.5	1.5	0.0	2,045	3,285	-37.7%	2.1	1.6	0.5	10,726	13,385	-19.9%
BMW	1.5	1.4	0.1	1,925	3,136	-38.6%	2.0	1.5	0.5	10,259	12,836	-20.1%
MINI	0.1	0.1	0.0	120	149	-19.5%	0.1	0.1	0.0	467	549	-14.9%
DAEWOO	1.2	2.0	(0.8)	1,653	4,511	-63.4%	1.4	2.1	(0.7)	7,064	17,369	-59.3%
PSA PEUGEOT CITROËN	0.8	1.7	(0.9)	1,048	3,940	-73.4%	0.7	2.0	(1.3)	3,732	16,956	-78.0%
PEUGEOT	0.4	0.9	(0.5)	480	2,015	-76.2%	0.4	1.1	(0.7)	1,820	8,792	-79.3%
CITROËN	0.4	0.8	(0.4)	568	1,925	-70.5%	0.4	1.0	(0.6)	1,912	8,164	-76.6%

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JAGUAR LAND ROVER	0.7	0.9	(0.2)	946	2,018	-53.1%	0.8	0.9	(0.1)	4,241	7,327	-42.1%
LAND ROVER	0.7	0.8	(0.1)	886	1,866	-52.5%	0.8	0.8	0.0	3,972	6,769	-41.3%
JAGUAR	0.0	0.1	(0.1)	60	152	-60.5%	0.1	0.1	0.0	269	558	-51.8%
LIFAN	0.6	1.0	(0.4)	806	2,178	-63.0%	0.6	0.8	(0.2)	3,119	6,783	-54.0%
GEELY	0.5	0.8	(0.3)	653	1,747	-62.6%	0.5	0.8	(0.3)	2,504	6,598	-62.0%
PORSCHE	0.4	0.2	0.2	537	481	11.6%	0.3	0.1	0.2	1,632	1,191	37.0%
CHERY	0.4	0.8	(0.4)	506	1,801	-71.9%	0.3	0.8	(0.5)	1,590	6,752	-76.5%
SUZUKI	0.4	0.9	(0.5)	496	1,983	-75.0%	0.3	0.9	(0.6)	1,760	7,113	-75.3%
SSANGYONG	0.3	0.9	(0.6)	451	2,006	-77.5%	0.5	0.9	(0.4)	2,394	7,739	-69.1%
CHRYSLER Group	0.3	0.6	(0.3)	448	1,354	-66.9%	0.4	0.6	(0.2)	2,277	5,014	-54.6%
FIAT	0.2	0.3	(0.1)	258	682	-62.2%	0.3	0.3	0.0	1,304	2,437	-46.5%
CHRYSLER	0.0	0.0	0.0	2	10	-80.0%	0.0	0.0	0.0	19	46	-58.7%
JEEP	0.1	0.3	(0.2)	186	650	-71.4%	0.2	0.3	(0.1)	946	2,507	-62.3%
DODGE	-	0.0	-	-	6	-	-	0.0	-	-	15	-
ALFA ROMEO	0.0	0.0	0.0	2	6	-66.7%	0.0	0.0	0.0	8	9	-11.1%
GREAT WALL	0.3	0.8	(0.5)	383	1,735	-77.9%	0.3	0.7	(0.4)	1,669	5,595	-70.2%
SUBARU	0.3	0.8	(0.5)	377	1,772	-78.7%	0.5	0.7	(0.2)	2,825	5,495	-48.6%
HONDA Group	0.3	0.9	(0.6)	358	2,083	-82.8%	0.3	1.1	(0.8)	1,424	8,872	-83.9%
HONDA	0.2	0.9	(0.7)	321	1,971	-83.7%	0.2	1.1	(0.9)	1,177	8,760	-86.6%
ACURA	0.0	0.0	0.0	37	112	-67.0%	0.0	0.0	0.0	247	112	120.5%
VOLVO	0.3	0.6	(0.3)	342	1,467	-76.7%	0.4	0.6	(0.2)	2,313	4,709	-50.9%
DFM	0.1	-	-	88	-	-	0.0	-	-	250	-	-
ISUZU	0.0	0.0	0.0	45	42	7.1%	0.0	0.0	0.0	223	98	127.6%
BRILLIANCE	0.0	0.0	0.0	41	75	-45.3%	0.1	0.0	0.1	337	75	349.3%
CHANGAN	0.0	0.0	0.0	39	90	-56.7%	0.0	0.0	0.0	118	285	-58.6%
JAC	0.0	0.0	0.0	24	58	-58.6%	0.0	0.0	0.0	88	58	51.7%
BAW	0.0	0.1	(0.1)	18	118	-84.7%	0.0	0.1	(0.1)	94	472	-80.1%
HAIMA	0.0	0.0	0.0	10	71	-85.9%	0.0	0.0	0.0	77	161	-52.2%
FOTON	0.0	0.0	0.0	3	2	50.0%	0.0	0.0	0.0	9	9	0.0%
LUXGEN	-	0.0	-	-	18	-	-	0.0	-	-	57	-
TAGAZ	-	0.0	-	-	14	-	-	0.0	-	-	52	-
FAW	-	0.2	-	-	342	-	-	0.1	-	-	1,129	-
ZAZ	-	0.0	-	-	56	-	-	0.0	-	-	352	-
IZH	-	0.0	-	-	0	-	-	0.0	-	-	18	-
BOGDAN	-	0.0	-	-	0	-	-	0.0	-	-	92	-
TOTAL	100.0	100.0		132.456	226.526	- 41.5%	100.0	100.0		516.135	829.046	- 37.7%

Different from the international classification: brands represented on the Russian market by SOLLERS Group; see also above

SOLLERS Group	3.4	2.7	0.7	4,465	6,121	-27.1%	2.7	2.5	0.2	14,064	20,376	-31.0%
ISUZU	0.0	0.0	0.0	45	42	7.1%	0.0	0.0	0.0	223	98	127.6%
SSANGYONG	0.3	0.9	(0.6)	451	2,006	-77.5%	0.5	0.9	(0.4)	2,394	7,739	-69.1%
UAZ	3.0	1.8	1.2	3,969	4,073	-2.6%	2.2	1.5	0.7	11,447	12,539	-8.7%

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25 BEST SOLD MODELS OF CARS IN RUSSIA FOR APRIL 2015/2014 AND JANUARY–APRIL 2015/2014

Data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles.
Note: The ranking is based on monthly results.

№	MODEL	BRAND	APRIL		
			2015	2014	YoY
1	Granta	Lada	10,361	13,077	(2,716)
2	Solaris	Hyundai	8,990	9,774	(784)
3	New Rio	KIA	7,828	9,045	(1,217)
4	Duster	Renault	4,591	7,606	(3,015)
5	Polo	VW	3,726	5,964	(2,238)
6	Kalina	Lada	3,476	7,731	(4,255)
7	4x4	Lada	3,163	3,784	(621)
8	Logan	Renault	3,145	3,796	(651)
9	Niva	Chevrolet	3,009	4,983	(1,974)
10	Largus	Lada	2,921	5,889	(2,968)
11	Priora	Lada	2,355	5,212	(2,857)
12	Camry	Toyota	2,312	2,987	(675)
13	Rapid	Skoda	2,245	455	1,790
14	Sandero	Renault	2,232	3,796	(1,564)
15	Almera	Nissan	2,181	5,798	(3,617)
16	Sportage	KIA	2,161	2,526	(365)
17	RAV 4	Toyota	2,021	4,391	(2,370)
18	ix35	Hyundai	1,715	3,119	(1,404)
19	New Cee'd	KIA	1,705	2,029	(324)
20	Patriot	UAZ	1,682	1,609	73
21	on-DO	Datsun	1,622	-	-
22	CX-5	Mazda	1,590	2,199	(609)
23	Octavia A7	Skoda	1,580	3,753	(2,173)
24	Terrano	Nissan	1,272	-	-
25	Gentra	Daewoo	1,245	2,075	(830)

№	MODEL	BRAND	JANUARY - APRIL		
			2015	2014	YoY
1	Granta	Lada	41,071	45,570	(4,499)
2	Solaris	Hyundai	33,801	35,218	(1,417)
3	New Rio	KIA	26,240	29,971	(3,731)
4	4x4	Lada	13,783	12,931	852
5	Duster	Renault	13,433	28,153	(14,720)
6	Logan	Renault	13,211	14,342	(1,131)
7	Kalina	Lada	12,705	25,864	(13,159)
8	Polo	VW	12,639	21,366	(8,727)
9	Largus	Lada	12,004	20,491	(8,487)
10	Almera	Nissan	10,089	16,950	(6,861)
11	Priora	Lada	9,824	18,173	(8,349)
12	Camry	Toyota	9,822	10,338	(516)
13	Niva	Chevrolet	9,715	15,534	(5,819)
14	on-DO	Datsun	9,683	-	-
15	ix35	Hyundai	9,192	11,738	(2,546)
16	Sandero	Renault	8,738	13,777	(5,039)
17	Rapid	Skoda	8,441	455	7,986
18	RAV 4	Toyota	7,843	12,501	(4,658)
19	Octavia A7	Skoda	7,621	13,171	(5,550)
20	New Cee'd	KIA	6,507	8,390	(1,883)
21	Sportage	KIA	6,170	9,979	(3,809)
22	CX-5	Mazda	5,534	7,509	(1,975)
23	ASX	Mitsubishi	5,378	7,482	(2,104)
24	Patriot	UAZ	5,153	5,100	53
25	X-Trail	Nissan	4,473	9,177	(4,704)

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