



Association
of European
Businesses

ASSOCIATION DYNAMO INVESTMENT PROJECTS

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Association
of European
Businesses

Antonio Linares

AEB Board Member, Construction Industry and Building Material Suppliers Committee Chairman



Philippe Pegorier

AEB Chairman of the Board

Opening remarks



Vladimir Pronichev

Chairman of Association Dynamo

***Russian Sport Association
Dynamo***

NATIONWIDE SPORT ORGANIZATION

ASSOCIATION DYNAMO

Moscow, 2014



ASSOCIATION DYNAMO

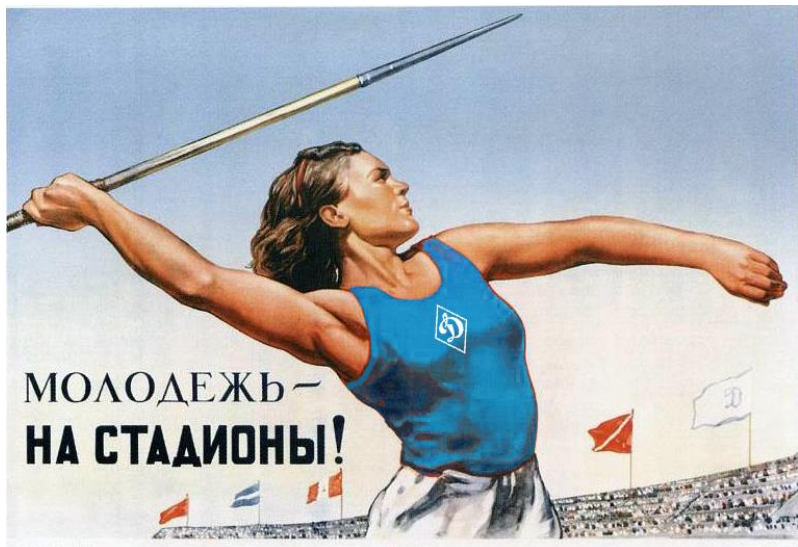


**NEW HORIZONS
FOR DOING BUSINESS IN RUSSIA**



EUROPEAN BUSINESS

Association Dynamo



- First organization – Moscow Proletariat Sport Association Dynamo — was established April 18, 1923
- June 23, 1960 Russian Republican organization Dynamo was formed
- November 1, 1991 Russian Republican Sport Association Dynamo was transformed to Russian Public and State Sport Association Dynamo

Association Dynamo – unique example of market economy in the framework of Soviet system

- ✦ Own factories
- ✦ Own stadiums and sport complexes
- ✦ Own hotels and other real estate throughout Russia
- ✦ Unique juridical status of Public and State Association

Association Dynamo



- At present Association Dynamo includes:
 - **81** regional organizations and
 - **7** inter-regional organizations
 - **14** organizations with authorities of the regional ones, uniting officers and employees of law-enforcement structures – participants of Dynamo movement

Special sport disciplines



- Yearly under Dynamo holds over 100 big competitions (so called Spartakiadas, Tournaments, Memorials), with over 230 000 participating officers of 14 Russian ministries and state services of security and law enforcement. Totally in the country there are about 4 000 Dynamo unions of physical culture (so called KFK) and over 3 300 groups and sections

Sports of highest achievements



- Association Dynamo supports 70 sport disciplines, including 44 Olympic ones
- В 1254 Dynamo athletes are members of Russian national teams: 1091 — in summer sports, 163 — in winter sports
- Dynamo athletes traditionally form the basic part of the Russian team on the main international tournaments: Olympic Games, World and European championships

Sports of highest achievements



- In 2012 on Summer Olympic Games in London 69 Dynamo athletes gained medals:

- 32 gold
- 15 silver
- 22 bronze



- In 2014 on Winter Olympic games in Sochi 19 Dynamo athletes gained medals:

- 3 gold
- 8 silver
- 4 bronze



Children and Youth Sport Social oriented programs

Programs involving children is Dynamo's priority in social sphere

- **In 2013 Dynamo Children Programs Support Foundation helped to arrange 139 events in 23 regional organizations, with 18 406 children participating**
- **Dynamo unites over 1 000 sport sections and schools for children and youth**
- **Yearly over 300 000 children participate in competitions arranged by structures of Association Dynamo**

Children and Youth Sport Social oriented programs

Programs involving children is Dynamo's priority in social sphere



The main financing instrument for children's programs is
Dynamo Children Programs Support Foundation
(established in 2008)

Main features of Association Dynamo's property

- ✦ 147 stadiums, sport complexes and another sport facilities all over Russia
- ✦ Totally over 400 capital facilities
- ✦ 28 ground areas in 23 regions of the Russian Federation ascertained to install standardized Sport recreational centers, including sport facilities, fitness, children's area, cafes and retail

Reconstruction of Dynamo stadiums and sport complexes:

Creation of multifunctional
sport and recreational complexes
attractive for family attendance

Reconstruction of Dynamo stadiums and sport complexes:

- ✦ Taking in account unique specificity of each particular region
- ✦ Close cooperation with state and regional authorities.

Investment options:

- ✦ Investing in new production on the territory of the Russian Federation
- ✦ Investing in internal tourism and productions using natural and ecological resources

Association Dynamo



Your New Partner in Russia

Sergey Sysoyev

First Deputy Chairman of Association Dynamo

***Dynamo investment projects:
possible areas of cooperation
with foreign companies***



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Moscow, 2014



MAIN SPHERES OF COOPERATION

- ✦ **Developing of the real estate, construction of multifunctional sport and recreational complexes**
- ✦ **Production of sportswear, starting up of new high technology production in Russia**
- ✦ **Non-sport connected production using Russian natural and ecological resources**
- ✦ **Developing of internal tourism**

Examples of investment projects: **MOSCOW, PETROVSKY PARK, Central Dynamo Stadium**



- new football stadium for 27 000

Transforming Multifunctional center for:

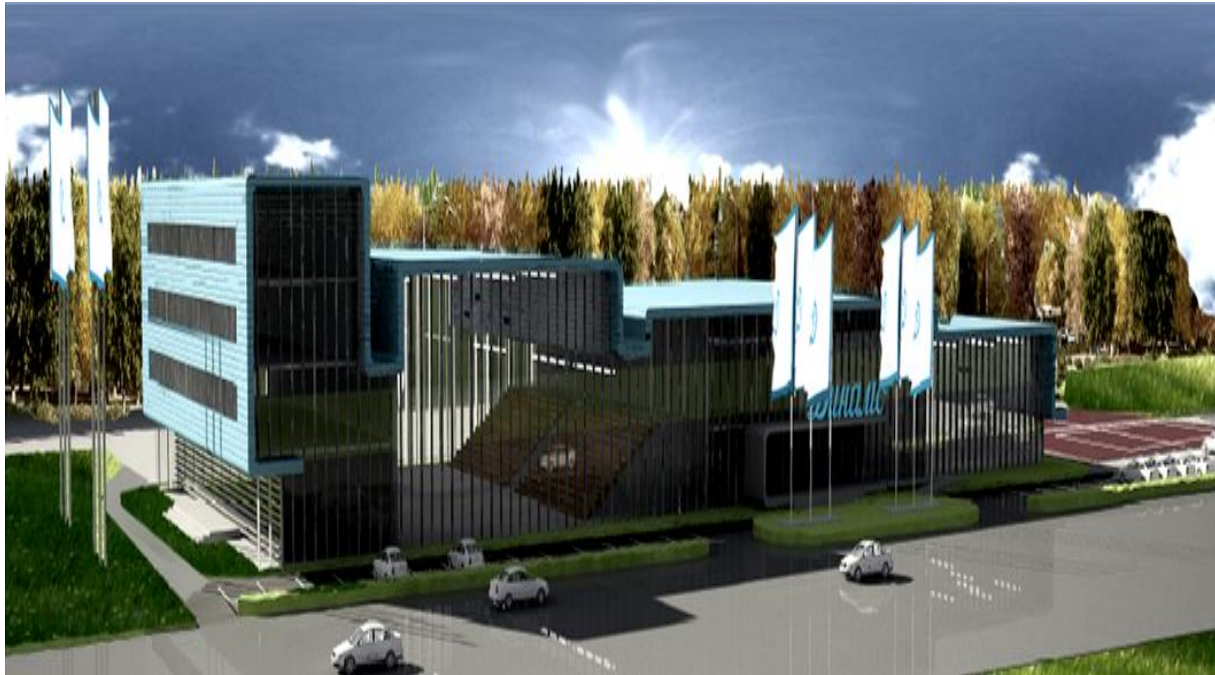
- ice hockey/basketball – 12 000
- concert facility -14 000
- additional sport facilities for “minor” sport disciplines
- business center
- apartments
- five-star hotel

Examples of investments: Saint-Petersburg, Dynamo Stadium



- Tennis center
- Complex of football fields
- Swimming pool
- Different sport facilities (archery, wrestling, etc.)
- Elite apartments
- Offices
- Hotel

Potential investment project: **DYNAMO STADIUM IN LIPETSK**



- Multifunctional trade and entertainment center
- Multifunctional Sport Complex, including facilities for:
 - Football and mini-football
 - Basketball/Volleyball
 - Tennis
 - Wrestling
 - Shooting

Potential investment project: **DYNAMO STADIUM IN VLADIVOSTOK**



- Potential training facility of Russian national team for Olympic games in Tokyo 2020
- Situated close to Pacific Ocean coast
- Renovated stadium (football and track and field athletics)
- Renovated hotel

Potential investment project: **DYNAMO STADIUM IN PETROZAVODSK**



- Situated in the place with perfect transport availability
- Swimming pool
- Wrestling
- Multifunctional sport complex
- Offices and retail

Potential investment project: **DYNAMO STADIUM IN ROSTOV-ON-DON**



- **New Stadium with facilities for different sport disciplines**
- **Swimming pool and multifunctional complex**
- **Business center, trade and entertainment center**

SPORTSWEAR PRODUCTION



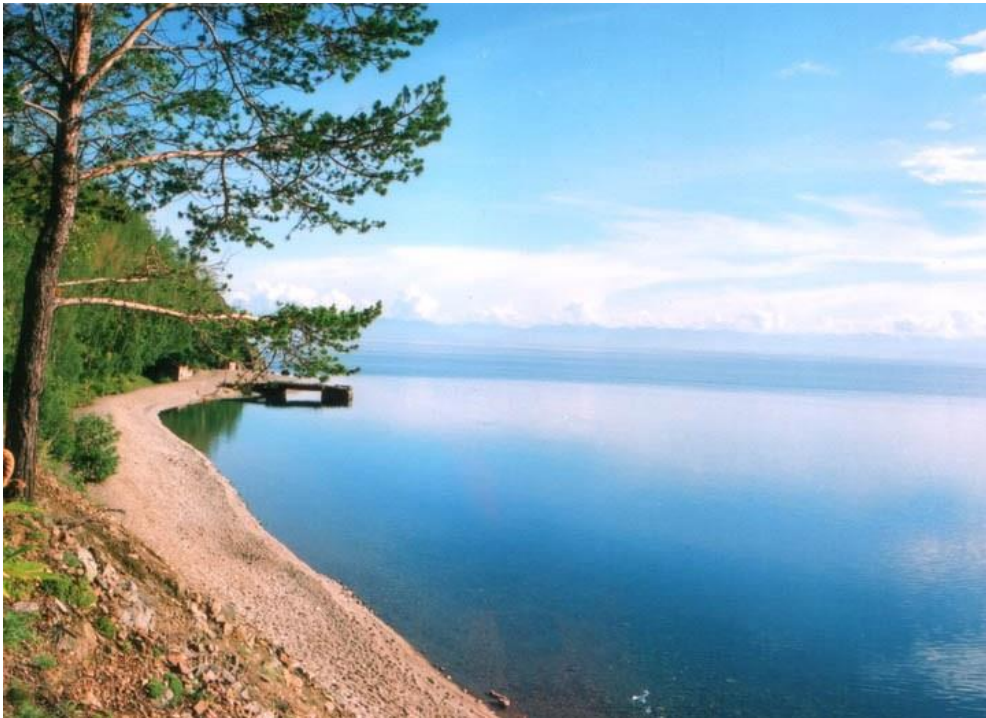
- ✦ **Dynamo brand in sportswear production has long history, and is widely popular in Russia (screen-shots from a Soviet comedy film “Ivan the Terrible changes his occupation”)**
- ✦ **Newly established Dynamo Equipment Center, to provide Dynamo athletes and teams with modern high-quality sportswear**

SPORTSWEAR PRODUCTION



- ✦ Starting up a new production in Russia using advanced foreign technologies
- ✦ Providing police and other law enforcement structures with high-quality sportswear and uniform
- ✦ Possible involvement of the existing Dynamo production facilities

COMMERCIAL PRODUCTION OF GOODS USING RUSSIAN NATURAL AND ECOLOGICAL RESOURCES



- ✦ **DYNAMO- BAYKAL**
Production and bottling
of pure water from the
lake of Baykal, up to 40
million liters per year

DEVELOPING OF INTERNAL TOURISM

**AT THE MOMENT THE MARKET IS OPEN
AND NEARLY NOT DEVELOPED!**

- ✦ **Hunting and recreational facilities in most regions of Russia**
- ✦ **Unique hunting possibilities including specially raised rare species**
- ✦ **Forming convenient tour packages, including helicopter transportation**



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Q&A



Antonio Linares

**AEB Board member,
Construction Industry and
Building Material Suppliers
Committee Chairman**

Closing remarks