

TIAF

supported by automechanika

Tatarstan International Automotive Forum

supported by Automechanika

**PARTNERSHIP
OPPORTUNITIES**



29-31 March, 2017

Kazan, Kazanskaya Yarmarka EC

www.tiaf-forum.ru

Organizers:



Association
of European
Businesses



messe frankfurt

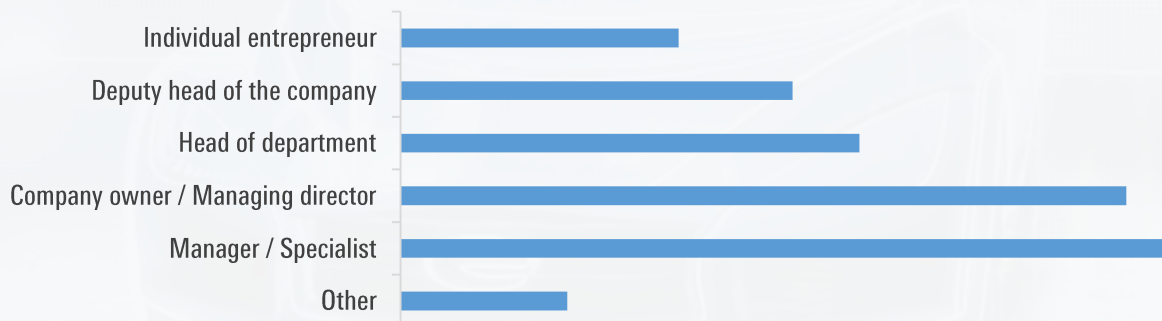
ВЫСТАВОЧНЫЙ ЦЕНТР
ISO - 9001



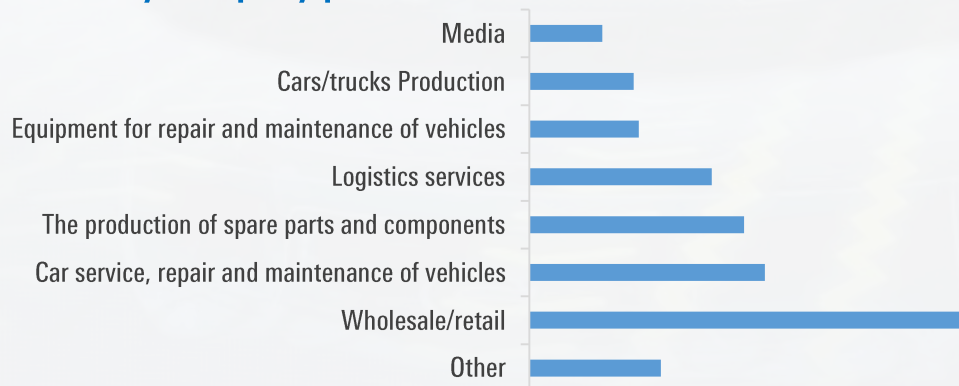
Information about visitors of TIAF supported by Automechanika



Visitors by job title

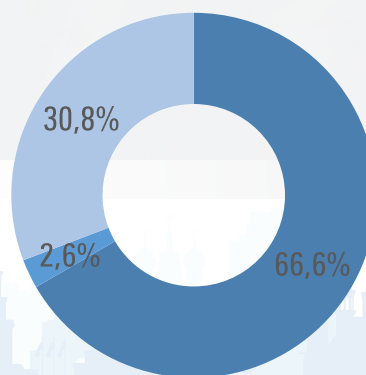


Visitors by company profile



Geography of visitors

- Kazan and cities of Tatarstan
- Moscow
- Other cities



PARTNERSHIP OPPORTUNITIES

Partnership category	Exclusive	Price	Description
Premium Partner	Exclusive	4 300 EUR +18% VAT	Maximum representation of the brand.
Forum Partner	Non exclusive	2 860 EUR +18% VAT	Wide advertising campaign in the Forum.
Coffee-area Partner	Exclusive	2 670 EUR +18% VAT	Advertising campaign in the area of the coffee breaks and lunches.
Forum Registration Area Partner	Exclusive	1 430 EUR +18% VAT	Maximum coverage of the audience of the Forum and Exposition.
Business Partner	Exclusive	1 300 EUR +18% VAT	Advertising in the area of b2b meetings.



PREMIUM PARTNER

1. Presentation on the Forum (15-minutes).
2. Partner's logo and status on the Forum's materials.
3. Partner's logo with the status on the Forum web-site.
4. Roll-up near the Registration area of the Forum (roll-up should be provided by the Partner).
5. Roll-up in the conference-hall (roll-up should be provided by the Partner).
6. Partner's logo and indicating the partnership status in regular e-cards.
7. News E-mailing about Partner to the Forum delegates and visitors of exposition.
8. Partner's printed materials in participants' folders (materials should be provided by the Partner).
9. Partner's web-banner with the status on the Forum web-site.
10. Registration of 5 (five) representatives of the Partner as the Forum delegates free of charge.
11. Providing the Partner with any number of Forum entrance tickets for attending the Forum with 10% discount.
12. Participation in b2b meetings free of charge.

Package cost
4 300 EUR +VAT 18%

PARTNERSHIP OPPORTUNITIES

FORUM PARTNER

1. Partner's logo and status on the Forum's materials.
2. Partner's logo with the status on the Forum web-site.
3. Roll-up near the Registration area of the Forum (roll-up should be provided by the Partner).
4. Roll-up in the conference-hall (roll-up should be provided by the Partner).
5. Partner's logo and indicating the partnership status in regular e-cards.
6. Registration of 3 (three) representatives of the Partner as the Forum delegates free of charge.
7. Providing the Partner with any number of Forum entrance tickets for attending the Forum with 10% discount.

Package cost
2 860 EUR +VAT 18%

COFFEE-AREA PARTNER

1. Partner's logo and status on the Forum's materials.
2. Roll-up in Coffee-area (roll-up should be provided by the Partner).
3. Partner's materials in Coffee-area (materials should be provided by the Partner).
4. Partner's logo with the status on the Forum web-site.
5. Partner's logo and indicating the partnership status in regular e-cards.
6. Registration of 2 (two) representatives of the Partner as the Forum delegates free of charge.
7. Providing the Partner with any number of Forum entrance tickets for attending the Forum with 10% discount.

Package cost
2 670 EUR +VAT 18%

FORUM REGISTRATION AREA PARTNER

1. Partner's logo and status on the Forum's materials.
2. Partner's logo with the status on the Forum web-site.
3. Branding of the Forum registration advertising banner (banner can be provided by Organiser).
4. Roll-up near the Registration area of the Forum (roll-up should be provided by the Partner).
5. Partner's logo and indicating the partnership status in regular e-cards.
6. Registration of 2 (two) representatives of the Partner as the Forum delegates free of charge.
7. Providing the Partner with any number of Forum entrance tickets for attending the Forum with 10% discount.

Package cost
1 430 EUR +VAT 18%

PARTNERSHIP OPPORTUNITIES

BUSINESS PARTNER

1. Partner's logo and status on the Forum's materials.
2. Partner's logo with the status on the Forum web-site.
3. Roll-up in b2b meeting area (roll-up should be provided by the Partner).
4. Partner's logo and indicating the partnership status in regular e-cards.
5. Registration of 2 (two) representatives of the Partner as the Forum delegates free of charge.
6. Participation in b2b meetings free of charge.
7. Providing the Partner with any number of Forum entrance tickets for attending the Forum with 10% discount.

Package cost
1 300 EUR +VAT 18%



b2b meetings with the purchasing directors of largest automotive companies in the region, which help to establish effective contacts for business development.

CONTACT INFORMATION



Alexey Nikulin

Tel.+7 495 649 87 75 ext. 140

Fax + 7 495 649 87 85

alexey.nikulin@russia.messefrankfurt.com