



## Sponsorship Opportunities <sup>1</sup>

### Events in the AEB Conference Centre

<b>Services Provided</b>	<b>Silver Sponsor 30 000 RUB (+ 18% VAT)</b>	<b>Gold Sponsor 40 000 RUB (+ 18% VAT)</b>	<b>Platinum Sponsor 60 000 RUB (+ 18% VAT)</b>
Sponsor logo incorporated into event's agenda indicating sponsor's status	✓	✓	✓
Placement of promotional materials in the lobby on a table provided by the AEB	✓	✓	✓
Placement of a roll up in the lobby	✓	✓	✓
Expression of gratitude by an AEB representative at the sponsored event	✓	✓	✓
Placing of the logo on the opening slide of event's presentation (if available)	✓	✓	✓
Free passes for sponsor's delegates	1	2	3
Placement of a roll up in the room where the sponsored event takes place	-	✓	✓
Seats reservation for the sponsor's delegates (upon request)	-	✓	✓
Placement of promotional materials on the participants' chairs or their handing with the agenda	-	-	✓
Posting of the webbanner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468 x 60 px)	-	-	✓
Exclusivity: There can only be one sponsor in its category	-	-	✓

<sup>1</sup> The sponsorship packages are valid from January 1, 2014 till December 31, 2014