

**The programme of the Business Forum
 “Kaluga Region – New Horizons”
 12th September 2014
 Cultural and Educational Centre “ETHNOMIR”**

10.00-11.00	Registration of the participants	World Street
10.30-11.00	Coffee and refreshments for the participants	Congress Hall “Dialogue of Cultures”
11.00-11.15	Official opening ceremony. Greeting words from the Governor of the Kaluga Region Artamonov A.D., Head of the ETHNOMIR Project Ruslan Bairamov, and from the Chief Executive Officer of Russian-German Chamber of Trade Michael Harms.	Congress Hall “Dialogue of Cultures”
11.15-12. 30	Plenary meeting. Presentations on the following topics: <ul style="list-style-type: none"> • Kaluga Region – new opportunities for the business • German business in Russia • ETHNOMIR – the experience in Russian context and opportunities in Germany 	Congress Hall “Dialogue of Cultures”
12.30-13.00	The presentation of the German ethnoyard in ETHNOMIR	Congress Hall “Dialogue of Cultures”
13.00-13.15	Press-conference	Congress Hall “Dialogue of Cultures”
13.00-14.00	The tour around ETHNOMIR	Cultural and Educational Centre ETHNOMIR
14.00-14.15	Gathering of the participants for the Foundation Stone Ceremony	Russian House
14.30-15.00	The Foundation Stone Ceremony and the speeches of the Guests of Honour	German ethnoyard territory
15.30-17.00	The official buffet and the concert with the participation of the Keepers of Cultures of ETHNOMIR.	Congress Hall “Dialogue of Cultures”