



Association
of European
Businesses

Sponsorship Opportunities ¹

Business Meetings, Open Events, Breakfasts.
Duration: up to 4 hours

Services Provided	Silver Sponsor 80 000 RUB (+18% VAT)	Gold Sponsor 100 000 RUB (+18% VAT)	Platinum Sponsor 140 000 RUB (+18% VAT)
Sponsor logo incorporated into the event's agenda indicating sponsor's status	✓	✓	✓
Placement of promotional materials in the lobby on a table provided by the AEB	✓	✓	✓
Placement of a roll up in the lobby	✓	✓	✓
Expression of gratitude by an AEB representative at the sponsored event	✓	✓	✓
Placing a logo on the opening slide of event's presentation (if available)	✓	✓	✓
Free passes for sponsor's delegates	2	4	6
Placement of a roll up in the room where the sponsored event takes place	-	✓	✓
Seats reservation for the sponsor's delegates (upon request)	-	✓	✓
Placement of promotional materials on the participants' chairs or their handing with the agenda	-	-	✓
Posting of a webbanner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468x60 px)	-	-	✓
Exclusivity: There can only be one sponsor in its category	-	-	✓

¹ The sponsorship packages are valid from January 1, 2015