



OPEN EVENT
LANGUAGE: RUS

December 5, 2023
9:30 – 13:30

«Corinthia» Hotel
(Nevsky Ave 57, Saint-
Petersburg)

North-Western Regional Committee of the Association of European businesses

RESULTS OF THE YEAR 2023 – NEW CHALLENGES OR NEW OPPORTUNITIES?

PROGRAM

9:30 – 10:00 REGISTRATION, WELCOME COFFEE

10:00 – 10:15 WELCOME SPEECH

Elena KIYANOVA, Chair of the AEB North-Western Regional Committee / Manager Corporate Affairs North Region, Philip Morris Sales and Marketing
Ilona ZEKELY, Chairperson of the AEB Board/ Partner and Head of European Desk at EPAM Law

10:15 – 11:00 PANEL SESSION: TRANSFORMATION OF THE REGIONAL INVESTMENT CLIMATE

Moderator: Tazio SCHILLING, CEO, AEB

KEY SPEAKERS:

Dmitry Anatolievich YALOV*, Deputy Chairman of the Leningrad Region Government, Chairman of the Committee for Economic Development and Investment Activity of the Leningrad Region

Dmitry Vyacheslavovich PANOV, Deputy, Legislative Assembly of St.Petersburg/ Coordinator of "Business Russia" in the North-Western Federal District

Alexey Vladislavovich ZYRYANOV, Chairman of the Committee for Economic Policy and Strategic Planning of St. Petersburg

Valery Valentinovich KALUGIN, Business ombudsman in St.Petersburg

Elena Alexandrovna RULEVA*, Business ombudsman in the Leningrad Region

11:05 – 11:50 BUSINESS SESSION: HOW TO ACT IN THE CONDITIONS OF UNCERTAINTY?

Moderator: Elena KIYANOVA, Chair of the AEB North-Western Regional Committee / Manager Corporate Affairs North Region, Philip Morris Sales and Marketing

INVITED SPEAKERS:

➤ **NEW ECONOMIC SETUP: RISKS AND OPPORTUNITIES FOR FOREIGN COMPANIES**

Evgeny KOSHELEV, Director, Market research and strategy, Rosbank

Yuri DRANOVSKI, Director, Sales department, Rosbank

➤ **DIGITALIZATION IN AN ERA OF CHANGE**

Ilya KARYAKIN, Technology Innovation Director, WONE IT

➤ **ROLLBACK OR TIME OF OPPORTUNITIES**

Johan ELZES, Global business unit director Trade Facilitation, Ahlers

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11:50 – 12:00 Q&A SESSION

12:00 – 13:30 NETWORKING, BUFFET

Working language: **Russian.** Interpretation into English will NOT be provided.

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