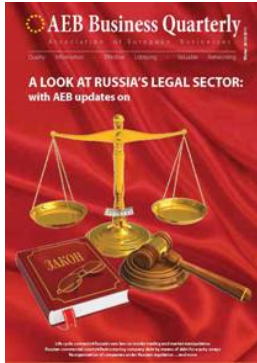


ADVERTISING OPPORTUNITIES

AEB BUSINESS QUARTERLY



Winter 2010: Legal Sector



Spring 2011: HR Sector



Summer 2011: Health and Pharma



Autumn 2011: Real Estate Sector



Winter 2011: Retail and Home Appliances Sectors

The AEB Business Quarterly is the official magazine of the AEB, providing up-to-the-minute information from leading business experts and media sources. **2012 editions:**

March 2012: **Energy efficiency**

June 2012: **WTO and EurAsEC**

August 2012: **Automobile Manufacturing**

December 2012: **Insurance and Pensions**

Distribution

With established ties to the Russian and European business communities and relevant Government bodies, the magazine enjoys privileged distribution throughout the year. In addition to distribution to all AEB Members and at all AEB Briefings, Conferences, Round Tables and Embassy Receptions, the AEB Business Quarterly is available in Moscow at:

- EU and EFTA embassies in Moscow
- Trade Sections of all embassies
- The EU Delegation to the Russian Federation
- Key EU Departments and Russia desks in Brussels
- European Foreign Trade offices
- European Departments of Trade and Industry
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- Business centres
- Regions – Krasnodar, Rostov-on-Don and Volgograd

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Rate Card *

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Two page spread 420mm x 297mm + 5mm	168,000 roubles
Inside front cover 210 x 297mm + 5mm	126,000 roubles
Inside back cover 210 x 297mm + 5mm	126,000 roubles
Outside back cover 210 x 297mm + 5mm	168,000 roubles

* A 20% premium will be applied to these prices for non-members

** The prices given above do not include VAT

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ADVERTISING SPECIFICATIONS

Format: we only accept EPS or TIFF (300 dpi) files in PC format.

All vector objects must be CMYK converted.