

### **HR-conference in Krasnodar**

On the 7<sup>th</sup> of December 2010 first annual HR-conference “Staffing of the modernized and economic development in the region” took place at the territory of exhibition centre “Krasnodar EXPO”.

AEB Southern Regional Committee, Krasnodar City administration and non-profit partnership “Regional Development Council” organized this event.

HR-conference gathered head of the companies, representatives of authorities, media, system of primary, secondary and higher professional education, HR-directors and HR-specialist of the companies, representatives of HR consulting companies.

Participants of HR-conference discussed cooperation of local authorities and business in the field of personnel policy and development of region staffing potential. Also there was a talking about improving the quality of training in the education system according to dynamic of region economy development. Besides such questions as creation of new behavior model at the labor market and forming of public opinion on issues of staffing modernization of region economy were considered

The conference received media coverage through regional TV channels, region newspapers and online publications.