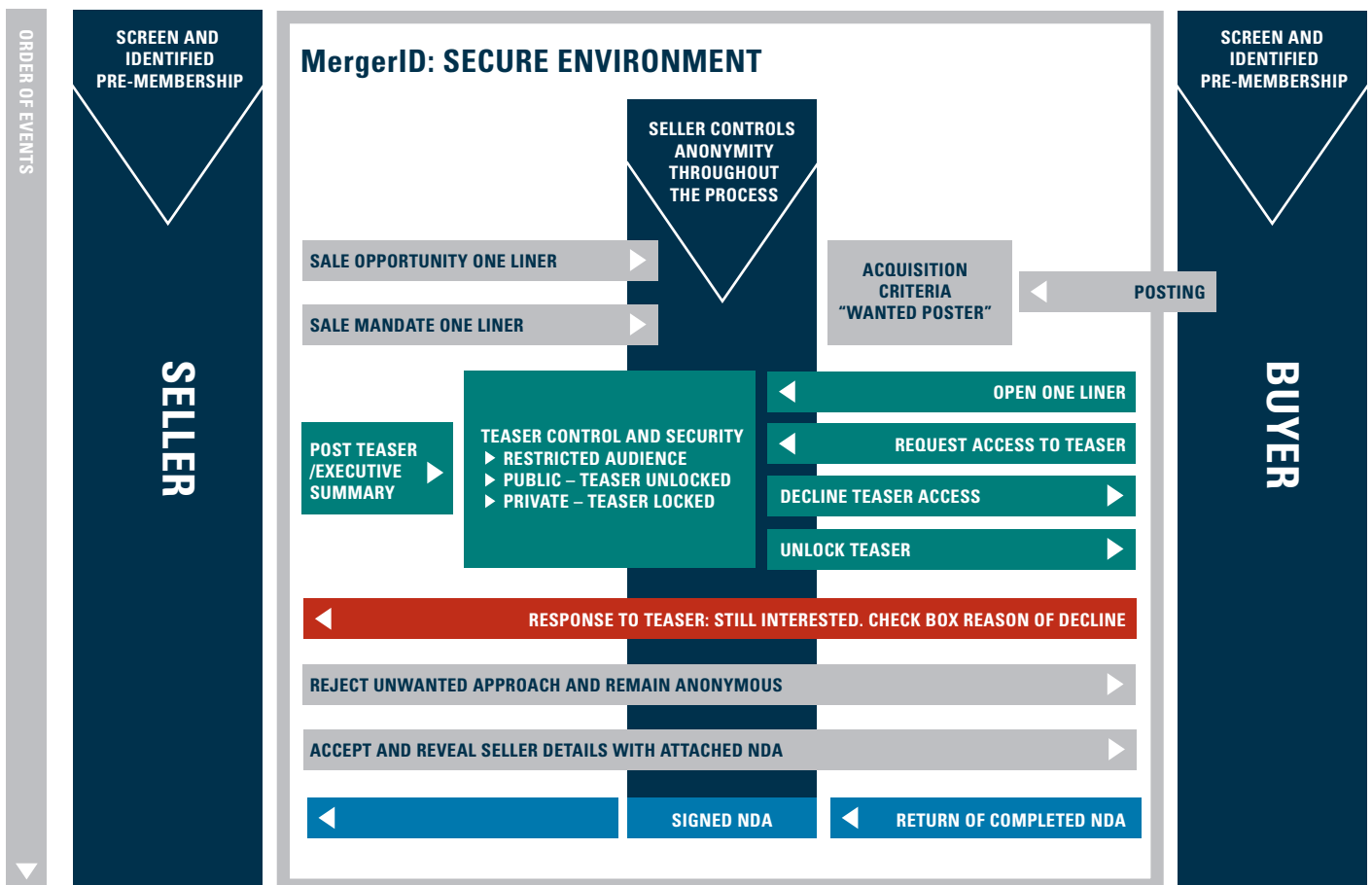


MergerID provides a secure online environment, for principals and professionals, to post and view M&A opportunities. It allows participants, for the first time, realistically to reach a global audience in a manner that respects the legitimate concerns for control and confidentiality.



SECURE CONFIDENTIAL ENVIRONMENT

All members are vetted to ensure they are credible M&A practitioners and are contracted to confidentiality (Code of Conduct).

An oversight board is in place to ensure compliance with professional standards and requirements of MergerID.

How MergerID works

MergerID is a global M&A marketplace designed by practitioners to identify real opportunities in the mid-market by bringing together buyers and sellers.

It allows participants to establish first contact around an online "teaser" level of disclosure and then decide how (or if) they wish to reveal more information and develop the opportunity.

MergerID provides both buyers and sellers with a dashboard from which they can personalize their dealings and manage interactions with other subscribers.

From that point onwards the traditional M&A process will operate.

"Getting to outliers is a real pain. MergerID does all the legwork for me."

US INVESTMENT BANK

"I can handle smaller disposals myself between what I know and what MergerID can do for me."

UK CORPORATE

"I use MergerID to promote the international buy + build objectives of my platform companies."

HONG KONG PRIVATE EQUITY

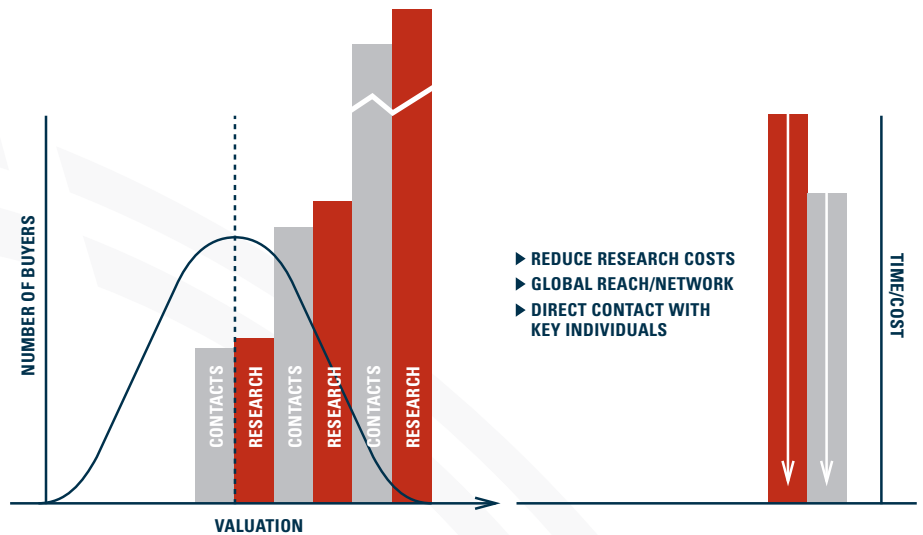
"It is like a deal generator and tracking system, all in one."

GERMAN PRIVATE EQUITY

"We can remain discreet while attracting new opportunities."

ITALIAN FAMILY OFFICE

Why use MergerID?



Sell Side

Open the possibility of a dramatic widening of the relevant audience without compromising the best features of the traditional M&A process.

- Improved reach
- Confidential, controlled and managed process
- Reduced cost and complexity in identifying unlikely or 'outlier' counterparties
- Standardized NDA

Buy Side

Allow participants to post requirements and receive alerts or to have matching opportunities notified to them.

- Increased deal flow to buyers for platform and bolt on deals
- Effective Opportunity Seeking
- Instant Alerting on deals
- Efficient Prospective Deal Management