



Ladies and gentlemen!

The Association of European Businesses (AEB) and the Automobile Manufacturers Committee of the AEB, representing a significant number of exhibitors sincerely greet and welcome all participants of the Moscow International Automobile Salon 2010 as well as visitors from Russia and other countries, representatives of the Russian and international media and the delegations from the automakers and international automotive associations.

The Moscow International Automobile Salon (MIAS) takes place for the third time in the style of a truly international motor show in Russia. The scale of the motor show is rapidly growing in terms of exhibition space, number of participants and visitors expected. The MIAS draws special attention due to the number of the World and European premiers as well as those new to the Russian market. Also the media turnout and presence of top level management of companies on press days and during the official opening ceremony is to be outlined. We believe that in the years to come, as the Moscow motor show continues to develop, it will join the group of the elite world motor shows and will get more and more premiers attracting the attention of the international automotive community to the Russian capital.

The automobile is an integral part of our lives, and the desire to have one's own car, drive it and enjoy the advantages provided is not just natural, but easily explained. Cars have always been of interest to the Russian car enthusiasts that is why the Moscow motor show is a wonderful opportunity for all Russians who like cars to see everything with their own eyes; the long anticipated premiers to the market presented all in one well equipped place and for the representatives of the industry – an excellent platform for communication and new contacts. We all expect recovery and further development of the Russian automotive market as it is a determining factor in terms of the decisions taken by global automakers to come to Russia to start local production and for those that already have it here to adapt to the needs and requirements of the country, bringing in investments and technology. The MIAS will give everyone one more opportunity to see the exciting prospects of the present day Russian automotive market.

We would like to express our confidence in the fact that the MIAS 2010 will become a memorable event and will make a positive contribution to the development and strengthening of the Russian automotive market. We sincerely hope you enjoy the Moscow International Automobile Salon and we look forward to seeing you again at MIAS 2012!

Dr. Frank Schauff  
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