

AEB mission to Krasnodar

On the 9th and 10th of November 2010 the Association of European Businesses with the support of the Krasnodar City administration organized a business mission to Krasnodar City.

The main goals of the mission were to acquaint participants with the economic and investment potential of the region and to meet with the top regional and municipal government representatives.

The mission was attended by AEB and non AEB members from companies such as ROY International Consultancy Inc., GC Spectrum, PwC, Vestas, DPD, SAP, Roedl & Partner. Dr. Frank Schauff, AEB CEO, Christian Ziegler, executive board member AEB and Andre De Rijck, representatives of Belgium's embassy, were at the head of mission. The participants of mission had meetings with Agafonov A.Y., the Vice-governor of the Krasnodar Region, and with Frolov M.B., the vice-mayor of Krasnodar City.

Negotiations with the regions' key decision makers and executives of the AEB South regional committee members were held in the framework of the round-table discussions. Investment projects, which are planned for realization in Krasnodar Region, were discussed at the meetings.

On the 10th of November 2010 AEB mission participants took part in the IV cross regional Forum of the largest South Federal district and North-Caucasian Federal district companies. The topic of Forum was: "Project of modernization for South of Russia: regional priority".

Magazine Expert Yug, Administration of Krasnodar City and AEB Southern Regional Committee organized the Forum. Vladimir Evlanov, the mayor of Krasnodar City and Valeriy Fadeev, the chief editor of Media Holding company Expert, member of public chamber, participated in Forum. The mayor of Krasnodar City rated high exertions of AEB, which aimed at advancing of investment climate of Krasnodar City.

Annual rating "South Russia largest companies – 2010" awarding Ceremony took place in the context of Forum.

The Forum received wide media coverage. The information about the AEB mission and about the Forum was featured on regional TV channels. Moreover a number of articles were published in regional newspapers and magazines.