



Moscow, August 9, 2010

## **PRESS RELEASE**

### ***July for the fifth month in a row showed revival on the market of new cars and light commercial vehicles in Russia***

- *Sales of new passenger cars and LCVs in Russia increased by 9% in the first 7 months of 2010 and by 48 % in July 2010*
- *Among the top 10 bestselling models so far, nine are locally produced*
- *AEB AMC welcomes all visitors of the forthcoming Moscow International Automobile Salon 2010*

**The first seven months of 2010** saw sales of new cars and light commercial vehicles in Russia increase by **9%** compared with the same period in 2009, or by 79,211 more sold units, according to the AEB Automobile Manufacturers Committee (AEB AMC).

Growth for **July 2010** amounted to **48%** or 55,907 units, as compared with the same period in 2009.

Among the **top ten bestselling models** of passenger cars so far, **nine** are produced in Russia.

“Another month of strong growth clearly shows the continuing recovery in the automotive industry with a 48% increase compared to last July. Later this month the industry will further demonstrate its confidence in Russia with the Moscow International Automobile Salon 2010 which will showcase numerous global, European and Russian premieres supported by the attendance of many key industry leaders. This will place the whole industry in a great position to enjoy the further growth expected in the remainder of the year”, commented David THOMAS, Chairman of the AEB Automobile Manufacturers Committee.

Martin JAHN, Vice Chairman of the AEB Automobile Manufacturers Committee continues, “Despite the traditional holiday period and the shortage of cars, the sales in July were almost at the level of June. Revival of the market allows optimism for the remaining months of the year. Nevertheless, in August and September, there may be some slowdown due to holidays on the majority of Russian factories as well as emergency weather conditions in several regions of central Russia.”

Attachments:

1. New car/LCV sales in Russia by brands in July / 7 months 2010/2009
2. New car/LCV sales in Russia by groups in July / 7 months 2010/2009
3. 25 best sold models of cars in Russia in July / 7 months 2010/2009

Contact person: Olga Bukova, AEB AMC coordinator [olga.bukova@aebrus.ru](mailto:olga.bukova@aebrus.ru), tel. (+7 495) 234 27 64

### ***Moscow International Automobile Salon 2010***

*August 25 – 26: press days*

*August 26: business day*

*August 27 - September 5: public days*

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## NEW CAR AND LCV\* SALES IN RUSSIA BY BRANDS IN JULY 2010

(data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles)

BRANDS	January - July 2010	January - July 2009	%	July 2010	July 2009	%
LADA	272599	212296	28%	51825	32426	60%
CHEVROLET	61996	67955	-9%	8986	7798	15%
KIA*	56231	35730	57%	10502	5124	105%
RENAULT*	50801	43264	17%	8574	6654	29%
HYUNDAI*	45750	41706	10%	7201	4611	56%
FORD*	45578	54390	-16%	6209	5333	16%
DAEWOO	39720	31277	27%	7404	3635	104%
TOYOTA*	39146	43084	-9%	8251	5069	63%
GAZ*	36588	32574	12%	6579	5709	15%
NISSAN	34365	43169	-20%	7263	3896	86%
VOLKSWAGEN	27636	24719	12%	5102	3252	57%
SKODA*	25862	21444	21%	4997	2029	146%
UAZ*	22237	15352	45%	3551	2101	69%
MITSUBISHI*	18699	23353	-20%	3795	4010	-5%
PEUGEOT*	17652	19294	-9%	4010	2458	63%
OPEL*	16617	25066	-34%	3403	3243	5%
SUZUKI	14428	10700	35%	2235	2083	7%
HONDA	11582	16316	-29%	1596	1471	8%
BMW	11301	9179	23%	1583	1350	17%
MAZDA*	11140	22399	-50%	2067	1525	36%
AUDI	11100	8732	27%	1630	1328	23%
FIAT*	10448	9007	16%	1986	1142	74%
MERCEDES-BENZ	9523	5973	59%	1848	856	116%
CHANCE	9218	1202	667%	2015	830	143%
CITROEN*	7854	7633	3%	1512	827	83%
SSANGYONG	6260	4666	34%	1321	948	39%
CHERY	5600	1949	187%	1074	239	349%
TAGAZ* (sales for six months 2010)	5265*	1917	-	N/A	424	-
LEXUS	5191	3801	37%	981	550	78%
SUBARU	5094	5422	-6%	857	703	22%
VOLVO	4994	4498	11%	849	400	112%
LAND ROVER	4851	5470	-11%	905	573	58%
LIFAN	3155	1741	81%	894	357	150%
VOLKSWAGEN vans*	2825	3243	-13%	590	350	69%
INFINITI	2139	3352	-36%	308	290	6%
VORTEX (sales for six months 2010)	1580*	3680	-	N/A	1359	-
GREAT WALL*	1472	1701	-13%	331	205	61%
GEELY	1128	5197	-78%	13	987	-99%
MERCEDES-BENZ vans*	989	825	20%	166	92	80%
PORSCHE	824	783	5%	188	158	19%
IVECO*	670	262	156%	76	25	204%
SEAT	575	664	-13%	80	42	90%
HUMMER	532	849	-37%	69	96	-28%
CADILLAC	513	1038	-51%	58	111	-48%
MINI	505	359	41%	80	42	90%
JAGUAR	482	615	-22%	92	58	59%
JEEP	249	278	-10%	47	47	0%
SAAB	187	232	-19%	9	27	-67%
ISUZU*	136	43	216%	27	5	440%
DODGE	131	314	-58%	10	34	-71%
CHRYSLER	119	168	-29%	12	25	-52%
BYD (sales stopped)	77	867	-91%	0	59	-
ALFA ROMEO	47	73	-36%	10	6	67%
IZH (incl. VAZ 2104)* (sales temporarily stopped)	27	4656	-99%	0	292	-
<b>TOTAL</b>	<b>963688</b>	<b>884477</b>	<b>9%</b>	<b>173171</b>	<b>117264</b>	<b>48%</b>

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\*LCV sales are included into total brand's sales if exist in the product line of the brand (brands marked \*); reported separately for some brands. LCV<sub>≤3,5t</sub> (with several exceptions reaching highest range of 6t). Some updates concerning LCV data may occur.

\*\*CHANCE = cars produced at "ZAZ" CJCS (Zaporizhzhia Automobile Building Plant, Ukraine), from July 2009 distributed in Russia by QUEENGROUP.

\*\*\*TAGAZ = cars and LCVs of TAGAZ brand produced at "TagAZ" LLC (Taganrog Automobile Plant, Russia).

\*\*\*\*VORTEX = cars produced at "TagAZ" LLC (Taganrog Automobile Plant, Russia).

\*\*\*\*\*IKCO sales stopped in 2009.

\*\*\*\*\*LIFAN distributor in Russia changed in 2010.

## NEW CAR AND LCV\* SALES IN RUSSIA BY GROUPS IN JULY 2010

(data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles)

GROUPS	January - July 2010	January - July 2009	%	July 2010	July 2009	%
<b>AVTOVAZ</b>	<b>272599</b>	<b>212296</b>	<b>28%</b>	<b>51825</b>	<b>32426</b>	<b>60%</b>
<b>GM Group</b>	<b>79845</b>	<b>95140</b>	<b>-16%</b>	<b>12525</b>	<b>11275</b>	<b>11%</b>
OPEL	16617	25066	-34%	3403	3243	5%
CHEVROLET	61996	67955	-9%	8986	7798	15%
CADILLAC	513	1038	-51%	58	111	-48%
HUMMER	532	849	-37%	69	96	-28%
SAAB	187	232	-19%	9	27	-67%
<b>VW Group</b>	<b>67998</b>	<b>58802</b>	<b>16%</b>	<b>12399</b>	<b>7001</b>	<b>77%</b>
VOLKSWAGEN cars	27636	24719	12%	5102	3252	57%
VOLKSWAGEN vans	2825	3243	-13%	590	350	69%
AUDI	11100	8732	27%	1630	1328	23%
SEAT**	575	664	-13%	80	42	90%
SKODA	25862	21444	21%	4997	2029	146%
<b>KIA</b>	<b>56231</b>	<b>35730</b>	<b>57%</b>	<b>10502</b>	<b>5124</b>	<b>105%</b>
<b>RENAULT</b>	<b>50801</b>	<b>43264</b>	<b>17%</b>	<b>8574</b>	<b>6654</b>	<b>29%</b>
<b>FORD Group</b>	<b>50572</b>	<b>58888</b>	<b>-14%</b>	<b>7058</b>	<b>5733</b>	<b>23%</b>
FORD	45578	54390	-16%	6209	5333	16%
VOLVO	4994	4498	11%	849	400	112%
<b>HYUNDAI</b>	<b>45750</b>	<b>41706</b>	<b>10%</b>	<b>7201</b>	<b>4611</b>	<b>56%</b>
<b>TOYOTA Group</b>	<b>44337</b>	<b>46885</b>	<b>-5%</b>	<b>9232</b>	<b>5619</b>	<b>64%</b>
TOYOTA	39146	43084	-9%	8251	5069	63%
LEXUS	5191	3801	37%	981	550	78%
<b>DAEWOO</b>	<b>39720</b>	<b>31277</b>	<b>27%</b>	<b>7404</b>	<b>3635</b>	<b>104%</b>
<b>GAZ Group</b>	<b>36588</b>	<b>32574</b>	<b>12%</b>	<b>6579</b>	<b>5709</b>	<b>15%</b>
GAZ cars	1714	4540	-62%	381	542	-30%
GAZ vans	34874	28034	24%	6198	5167	20%
<b>NISSAN Group</b>	<b>36504</b>	<b>46521</b>	<b>-22%</b>	<b>7571</b>	<b>4186</b>	<b>81%</b>
NISSAN	34365	43169	-20%	7263	3896	86%
INFINITI	2139	3352	-36%	308	290	6%
<b>PSA PEUGEOT CITROEN</b>	<b>25506</b>	<b>26927</b>	<b>-5%</b>	<b>5522</b>	<b>3285</b>	<b>68%</b>
PEUGEOT	17652	19294	-9%	4010	2458	63%
CITROEN	7854	7633	3%	1512	827	83%
<b>UAZ</b>	<b>22237</b>	<b>15352</b>	<b>45%</b>	<b>3551</b>	<b>2101</b>	<b>69%</b>
<b>MITSUBISHI</b>	<b>18699</b>	<b>23353</b>	<b>-20%</b>	<b>3795</b>	<b>4010</b>	<b>-5%</b>
<b>SUZUKI</b>	<b>14428</b>	<b>10700</b>	<b>35%</b>	<b>2235</b>	<b>2083</b>	<b>7%</b>
<b>BMW Group</b>	<b>11806</b>	<b>9538</b>	<b>24%</b>	<b>1663</b>	<b>1392</b>	<b>19%</b>
BMW	11301	9179	23%	1583	1350	17%
MINI	505	359	41%	80	42	90%
<b>HONDA</b>	<b>11582</b>	<b>16316</b>	<b>-29%</b>	<b>1596</b>	<b>1471</b>	<b>8%</b>
<b>FIAT GROUP</b>	<b>11165</b>	<b>9342</b>	<b>20%</b>	<b>2072</b>	<b>1173</b>	<b>77%</b>
FIAT	10448	9007	16%	1986	1142	74%
ALFA ROMEO	47	73	-36%	10	6	67%
IVECO	670	262	156%	76	25	204%
<b>MAZDA</b>	<b>11140</b>	<b>22399</b>	<b>-50%</b>	<b>2067</b>	<b>1525</b>	<b>36%</b>
<b>MERCEDES-BENZ</b>	<b>10512</b>	<b>6798</b>	<b>55%</b>	<b>2014</b>	<b>948</b>	<b>112%</b>
MERCEDES-BENZ cars	9523	5973	59%	1848	856	116%
MERCEDES-BENZ vans	989	825	20%	166	92	80%
<b>CHANCE</b>	<b>9218</b>	<b>1202</b>	<b>667%</b>	<b>2015</b>	<b>830</b>	<b>143%</b>
<b>SSANGYONG</b>	<b>6260</b>	<b>4666</b>	<b>34%</b>	<b>1321</b>	<b>948</b>	<b>39%</b>
<b>CHERY</b>	<b>5600</b>	<b>1949</b>	<b>187%</b>	<b>1074</b>	<b>239</b>	<b>349%</b>

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<b>JAGUAR LAND ROVER</b>	<b>5333</b>	<b>6085</b>	<b>-12%</b>	<b>997</b>	<b>631</b>	<b>58%</b>
LAND ROVER	4851	5470	-11%	905	573	58%
JAGUAR	482	615	-22%	92	58	59%
<b>TAGAZ (sales for six months 2010)</b>	<b>5265*</b>	<b>1917</b>	<b>-</b>	<b>N/A</b>	<b>424</b>	<b>-</b>
<b>SUBARU</b>	<b>5094</b>	<b>5422</b>	<b>-6%</b>	<b>857</b>	<b>703</b>	<b>22%</b>
<b>LIFAN</b>	<b>3155</b>	<b>1741</b>	<b>81%</b>	<b>894</b>	<b>357</b>	<b>150%</b>
<b>VORTEX (sales for six months 2010)</b>	<b>1580*</b>	<b>3680</b>	<b>-</b>	<b>N/A</b>	<b>1359</b>	<b>-</b>
<b>GREAT WALL</b>	<b>1472</b>	<b>1701</b>	<b>-13%</b>	<b>331</b>	<b>205</b>	<b>61%</b>
<b>GEELY</b>	<b>1128</b>	<b>5197</b>	<b>-78%</b>	<b>13</b>	<b>987</b>	<b>-99%</b>
<b>PORSCHE</b>	<b>824</b>	<b>783</b>	<b>5%</b>	<b>188</b>	<b>158</b>	<b>19%</b>
<b>CHRYSLER Group</b>	<b>499</b>	<b>760</b>	<b>-34%</b>	<b>69</b>	<b>106</b>	<b>-35%</b>
JEEP	249	278	-10%	47	47	0%
DODGE	131	314	-58%	10	34	-71%
CHRYSLER	119	168	-29%	12	25	-52%
<b>ISUZU</b>	<b>136</b>	<b>43</b>	<b>216%</b>	<b>27</b>	<b>5</b>	<b>440%</b>
<b>BYD (sales stopped)</b>	<b>77</b>	<b>867</b>	<b>-91%</b>	<b>0</b>	<b>59</b>	<b>-</b>
<b>IZH (incl. VAZ 2104) (sales temporarily stopped)</b>	<b>27</b>	<b>4656</b>	<b>-99%</b>	<b>0</b>	<b>292</b>	<b>-</b>

different from the international classification: brands represented on the Russian market by SOLLERS Group; see also above

<b>SOLLERS Group</b>	<b>39081</b>	<b>29068</b>	<b>34%</b>	<b>6885</b>	<b>4196</b>	<b>64%</b>
FIAT	10448	9007	16%	1986	1142	74%
ISUZU	136	43	216%	27	5	440%
SSANGYONG	6260	4666	34%	1321	948	39%
UAZ	22237	15352	45%	3551	2101	69%

\*LCV sales are included into total brands' sales if exist in the product line of the brand; reported separately for some brands. LCV<sub>≤3,5t</sub> (with several exceptions reaching highest range of 6t). Some updates concerning LCV data may occur.

\*\*SEAT sales in Russia are done through a separate importer, not via Volkswagen Group Rus.

\*\*\*All brands of FIAT Group are sold via different importers in Russia.

\*\*\*\*CHANCE / TAGAZ / VORTEX: see explanation to the previous table.

\*\*\*\*\*LIFAN distributor in Russia changed in 2010.

## 25 BEST SOLD MODELS OF CARS IN RUSSIA IN JULY 2010

(data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles)

#	MODEL	BRAND	January-July 2010	January-July 2009	%	July 2010	July 2009	%
1	Priora	LADA	70525	59405	19%	10565	10349	2%
2	2105/2107	LADA	68759	42108	63%	17392	5467	218%
3	Samara	LADA	57911	55180	5%	8865	7973	11%
4	Kalina	LADA	51343	38309	34%	11167	6182	81%
5	Logan	RENAULT	35311	30702	15%	5685	5121	11%
6	Focus	FORD	34506	32689	6%	4418	3414	29%
7	4x4	LADA	23749	13439	77%	3804	2046	86%
8	Nexia	DAEWOO	22866	16668	37%	4286	1948	120%
9	Niva	CHEVROLET	19093	13714	39%	2443	1883	30%
10	Lacetti	CHEVROLET	17078	19677	-13%	2526	1624	56%
11	Matiz	DAEWOO	16854	14609	15%	3118	1687	85%
12	Rio	KIA	16150	2382	578%	3205	95	3274%
13	Cee'd	KIA	13754	10462	31%	3253	1517	114%
14	Aveo	CHEVROLET	11765	10487	12%	1784	1615	10%
15	Sportage	KIA	11617	6014	93%	1677	1287	30%
16	Astra (incl. Astra Cabrio)	OPEL	11523	14142	-19%	2537	2144	18%
17	Getz	HYUNDAI	11494	12580	-9%	2181	1574	39%
18	Octavia A5	SKODA	9856	5607	76%	1517	503	202%
19	Cruze	CHEVROLET	9748	0	-	1695	0	-
20	Camry	TOYOTA	9560	10667	-10%	1508	1108	36%
21	Grand Vitara	SUZUKI	8818	5137	72%	1397	860	62%
22	308	PEUGEOT	8652	7271	19%	2334	813	187%
23	Qashqai	NISSAN	7886	8624	-9%	1755	1071	64%
24	RAV 4	TOYOTA	7844	5259	49%	2334	286	716%
25	Corolla	TOYOTA	7827	9868	-21%	2298	1569	46%

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