

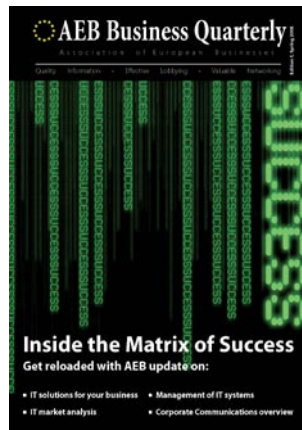


## ADVERTISING OPPORTUNITIES

### AEB BUSINESS QUARTERLY



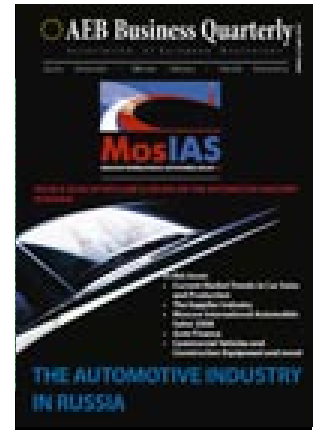
*December 2008: Law*



*March 2008: IT&Telecom*



*June 2008: Food & Drink*



*September 2008:  
Automotive Industry*

The AEB Business Quarterly is the official magazine of Moscow's European business organisation providing up-to-the-minute information from leading business experts and media sources. 2008 editions

December 2008: [Relocation](#)

March 2009: [Tourism](#)

With established ties to the Russian and European business communities and relevant Government bodies, the magazine enjoys privileged distribution throughout the year. In addition to distribution to all AEB Members and at all AEB Briefings, Conferences, Round Tables and Embassy Receptions, the AEB Business Quarterly is available in Moscow at:

- EU and EFTA embassies in Moscow
- Trade Sections of all embassies
- The EC Delegation to the Russian Federation
- Key EC Departments and Russia desks in Brussels
- European Foreign Trade offices
- European Departments of Trade and Industry
- Selected airports
- Moscow hotels (Baltshug Kempinski, Le Meridien National, Marriott Aurora, Marriott Grand, Marriott Tverskaya, Swissotel, Ararat Hyatt, Novotel, Sheraton Grand).
- Business centres

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To reserve advertising space contact Olga Pavlyuk  
[olga.pavlyuk@aebrus.ru](mailto:olga.pavlyuk@aebrus.ru), 234 2764, ext 130.



# AEB Business Quarterly

Association of European Businesses in the Russian Federation

## RATE CARD\*

AEB Business Quarterly offers a full range of corporate advertising including inserts and sponsorship opportunities. We are always pleased to discuss new ideas and advertising possibilities. Individual consultation with each client is always offered to ensure comprehensive service.

<b>1 section 55 x 63 mm</b>	<b>22,000 roubles</b>
<b>2 sections 55 x 126 mm</b>	<b>32,000 roubles</b>
<b>4 sections 115 x 126 mm</b>	<b>42,000 roubles</b>
<b>Half page (horizontal) 175 x 126 mm</b>	<b>53,000 roubles</b>
<b>Full page 220 x 307 mm</b>	<b>95,000 roubles</b>
<b>Two page spread</b>	<b>168,000 roubles</b>
<b>Inside front cover</b>	<b>126,000 roubles</b>
<b>Inside back cover</b>	<b>126,000 roubles</b>
<b>Outside back cover</b>	<b>168,000 roubles</b>

\*A 20% Premium will be applied to these prices for non-Members

\*\*The prices given above do not include VAT

**Inserts, Flyers and Brochures:** Rates for loose inserts, flyers and brochures are calculated by weight. Prices begin from 99,000 roubles for a 1 issue insert.

## ADVERTISING SPECIFICATIONS

### Format:

We will only accept TIF and EPS files in PC-format;

Resolution must be 300 dpi;

All vector objects must be CMYK converted.

### Sizes:

Full page size bleed size: (width) 220 x (height) 307 mm;

crop size: (width) 210 x (height) 297 mm;

½ page size horizontal (width) 175 x (height) 126 mm;

4 section (width) 115 x (height) 126 mm;

2 section (width) 55 x (height) 126 mm;

1 section (width) 55 x (height) 63 mm.

## DELIVERY

FTP

ftp://mx1.aebrus.ru

login: advertiser

password: upload13s