



OPEN EVENT
LANGUAGE: RUS

28 March 2024
10:00 – 12:00

AEB Conference centre

OPEN EVENT
TRADEMARK HOLDERS RIGHTS PROTECTION IN E-COMMERCE: CURRENT PRACTICE AND REGULATORY PERSPECTIVES

PROGRAMME

- 10:00 – 10:10** **WELCOME REMARKS**
Tadzio SCHILLING, CEO AEB
- 10:10 – 10:30** **Legislative initiatives on marketplaces regulation**
Irina PHILATOVA, Deputy, State Duma, Committee on safeguarding competition
- 10:30 – 10:45** **Current measures and plans of the Ministry of industry and trade in protecting trademark holders' rights in e-commerce**
Nikita KUZNETSOV, Director, Department of internal trade development, Ministry of industry and trade
- 10:45 – 11:00** **Marketplaces approach to fight the breaches of trademark holders rights**
Sergey BELYAKOV, Managing Director, OZON
Svetlana MOCHALINA, Head of Legal Department, L'OCCITAN RUS
- 11:00 – 11:15** **Regulatory aspects of marketplaces work in the context of trademark holders' rights protection**
Anton BANKOVKY, Chairman, AEB IPR Committee
Dmitry RUSAKOV, Lawyer, Gorodissky and Partners
- 11:15 – 11:30** **Current practice of trademark protection: cases of AEB members**
Yuri FEDULOV, Chair, AEB Working Group on combatting counterfeit pesticide and seeds
Nikita NIZKOUS, Chair, AEB Non-food FMCG Working Group
- 11:30 – 12:00** **Q&A**

Working language: **Russian.** Translation will not be provided.

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