



Association
of European
Businesses

EVENT SPONSORSHIP OPPORTUNITIES



AEBRUS.RU



AEB EVENTS

AEB soon
30 years in Russia

100+
events per year

Exclusive insights from
industry experts / leaders

Main representative
of foreign businesses
in Russia

85+
Committees
and Working Groups

Top executives
from government
and business

AEB EVENTS - this is a platform for discussions on current business issues: climate change, digitalization, HR, finance, real estate, sanctions & countermeasures, legislative environment and much more. Among the speakers are high-level representatives of various industries, Russian national and Eurasian authorities, heads of large companies and international experts. Events are held at the AEB Conference Centre and best business venues in Moscow and St Petersburg as well as online.



REGIONAL EVENTS

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Events and conference organized at the regional level by our North-West regional as well as South Regional committees of the AEB.

AUDIENCE:

representatives of AEB Member companies in St Petersburg and Krasnodar

NUMBER OF GUESTS:

50 – 80

GUEST SPEAKERS:

representatives of the local authorities

CALENDAR 2023

MARCH 3

AGM 2023 in St Petersburg

JUNE

Open conference St Petersburg #1

OCTOBER

Krasnodar 20 Anniversary

DECEMBER

Christmas cocktail (St Petersburg)

REGIONAL EVENTS | SPONSORSHIP OPPORTUNITIES

PROVIDED SERVICES	SPONSOR 50 000 rub. (+20% VAT)	SILVER SPONSOR 75 000 rub. (+20% VAT)	GOLD SPONSOR 100 000 rub. (+20% VAT)	PLATINUM SPONSOR* 125 000 rub. (+20% VAT)	OFFICIAL CAR SPONSOR* 125 000 rub. (+20% VAT)
Logo placement on the event program indicating the sponsor's status	●	●	●	●	●
Placement of sponsor's handouts in the area provided by AEB	●	●	●	●	●
Expression of gratitude to the sponsor during the event	●	●	●	●	●
Logo placement on the first slide of the event presentation (if any)	●	●	●	●	●
Logo placement in newsletters about the sponsored event	●	●	●	●	●
Logo placement on the back drop/press-wall	●	●	●	●	●
Free registration of the sponsor's delegates	1	2	4	6	6
Mentioning the sponsor in the event announcement in the AEB Telegram channel	—	●	●	●	●
Sponsor's roll-up in the lobby (for offline events)	—	●	●	●	●
Sponsor's roll-up in the hall of the event (for offline)	—	—	●	●	●
Sponsor promotional video before the event	—	—	●	●	●

* Exclusivity: there can only be one sponsor in its category

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Ad banner placement in the AEB weekly newsletter (AEB Weekly)	–	–	1	1	1
Ad banner placement in the AEB Cirsis Update daily newsletter	–	–	1	3	3
Reservation of seats for sponsor delegates (for offline)	–	–	●	●	●
Sponsor's promo materials placement in the event hall	–	–	–	●	●
Placement of an advertising banner in the newsletters about the sponsored event	–	–	–	●	●
Sponsor's advertising stand in the lobby (provided by the sponsor)	–	–	–	●	●
Placement of the sponsor's advertising module in the AEB Business Quarterly print edition (1 page)	–	–	–	●	●
Welcoming speech of the sponsor's representative during the event	–	–	–	●	●
Placement of one or more sponsor's cars	–	–	–	–	●

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EXAMPLES OF SPONSORSHIP PLACEMENTS



CONTACT INFORMATION

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Disclaimer: this information is not an offer/proposal to sign the contract and/or the preliminary agreement. The time, date, and place of any event are subject to review and can be changed by the AEB unilaterally before signing of the final sponsorship agreement.