



Conference
Language: **RUS**

Annual HR Conference

March 14, 2024
09:30-16:00

Venue:
Sadovnicheskaya nab. 77,
bld. 1 (entrance 2)
Moscow
Conference hall
B1 Group

THE FUTURE OF HUMAN RESOURCES: BEYOND THE BREAKING POINT

PROGRAM

08:45 – 09:30

REGISTRATION

09:30 - 09:35

WELCOME WORDS

Tadzio SCHILLING, CEO, AEB

09:35 – 09:50

LABOUR MARKET OVERVIEW

Irina AKSENOVA, AEB HR Committee Chairperson, Deputy General Manager, Key Accounts, Coleman Group

09:50 – 10:40

TRANSFORMATION OF APPROACHES AND CHALLENGES IN THE FIELD OF PERSONNEL DEVELOPMENT AND RETENTION: NEW BRAND AND VALUES, CHALLENGES OF THE PRESENT AND FUTURE TRENDS

Natalia BOCHKOVA, CEO, WELLGO Group of Companies

10:40 – 11:00

COFFEE-BREAK

11:00 – 12:30

PARRALEL SESSIONS

SESSION I “NEW REALITY IN RECRUITMENT - CHALLENGES AND SOLUTIONS” (organised by Recruitment & Relocation Sub-Committee)

Moderator: Ekaterina KALIIANIDI, Chairperson of the Recruitment & Relocation Sub-Committee, Recruitment & RPO Director, Manpower

ATTRACTION AND RETENTION OF INDUSTRIAL PERSONNEL

Marina BORZYGINA, Head of Administrative, Production and Warehouse Outsourcing, Coleman Group

Olga GERASIMOVA, HR Director, MilFoods, Manager the Poetti brand

RECRUITMENT AND RETENTION OF PERSONNEL IN RETAIL. NEW PRACTICES AND IDEAS

Ekaterina NEDELCHO, Head of HR Brand and Recruitment, Auchan

RECRUITMENT SPECIFICS OF QUALIFIED PERSONNEL IN THE CONDITIONS OF MARKET TRANSFORMATION

Ekaterina KALIIANIDI, Chairperson of the Recruitment & Relocation Sub-Committee, Recruitment & RPO Director, Manpower

Aleksandra CHISTOVA, Manager Talent Acquisition & Employer Branding, PMI affiliates in Russia

SESSION II "SUPPORTING ORGANIZATIONAL TRANSFORMATION THROUGH THE PRISM OF TALENT ASSESSMENT, LEARNING AND DEVELOPMENT" (organised by Assessment, training & development Sub-Committee)

Moderator: **Ekaterina STRIZHOVA**, Chairperson of Assessment, Training & Development Sub-Committee, Director, Academy, KEPT RUSSIA

WELCOME REMARKS BY MODERATOR

Ekaterina STRIZHOVA, Assessment, training & development Sub-Committee Chairperson, PhD, Project Manager, Kept

HUMAN RESOURCES ASSETS: LIFEHACKS OF A LIVING AND WORKING SYSTEM

Darya KRASNOVA, HR Director, NORNIKEL Sputnik

"BLUE COLLARS": HOW TO BRING THE VALUE OF TRAINING AND AUTOMATION TO 175+ SEPARATE SUBDIVISIONS

Elena POTIY, Head of HR Personnel Development Department, SALAIR
Natalia BALOCH, Commercial Director, iMPact LMS

SESSION III: "MOTIVATE, LOSING IS NOT PERMITTED" (organized by Compensation & Benefits Sub-Committee)

Moderator: **Mariya IVANOVA**, Compensation & benefits Sub-Committee Chairperson

PRACTICES OF RETAINING OF KEY EMPLOYEES

Tatiana SOROKINA, Head of HR, Unilever Russia and Belarus

THE ROLE OF CORPORATE WELLBEING PROGRAMS IN EMPLOYEES RETENTION AND MOTIVATION

Olga DUDNICHENKO, Communications Director, "Ponimau" Corporate Wellbeing Platform
Irina IVANOVA, Benefits and Development Manager, HR, Health&Nutrition

EMPLOYEES RETENTION TOOLS AND THE HR SITUATION IN THE MARKET TODAY

Natalia DMITRIEVA, Senior Manager, HR Consulting Department, B1 Group
Daria PARFENOVA, Head of Downstream Remuneration and Support Functions, Severstal Management JSC
Evgeny SHEDOV, Senior Manager, Severstal Management JSC

12:30 – 13:15

LUNCH

13:15 - 15:15

SESSION "REGULATING LABOR RELATIONS IN TURBULENT TIMES: STATUTES AND PRACTICE" (organized by Labour Law Sub-Committee)

Moderator: **Evgeny REYZMAN**, Chairperson of the Labour Law Sub-Committee, Counsel, Melling, Voitishkin & Partners

WELCOME REMARKS BY MODERATOR

Evgeny REYZMAN, Chairperson of the Labour Law Sub-Committee, Counsel, Melling, Voitishkin & Partners

INFLUENCE OF PRACTICE OF THE RUSSIAN CONSTITUTIONAL COURT IN REGULATING LABOUR RELATIONS

Vladislav MAZUR, Legal Director, Denuo

PRACTICE OF EMPLOYMENT TERMINATION IN AN ERA OF ECONOMIC TURMOIL: CHANGING TRENDS IN DECISIONS OF THE HIGHER RUSSIAN COURTS

Margarita EGIJAROVA, Senior Associate, PhD in Law, ALRUD Law Firm

NEW LAW ON EMPLOYMENT OF POPULATION: NOTEWORTHY ASPECTS (TOPICS OF OUTSTAFFING, NOTIFICATION OF THE JOB CENTRES, QUOTAS ON JOB PLACES FOR THE DISABLED, ETC.).

Andrey SLEPOV, Partner, ADVANT Beiten

ARTIFICIAL INTELLIGENCE IN HR. LEGAL ASPECTS

Denis BUSHNEV, Deputy Chairperson of the Labour Law Sub-Committee, Associate Director, SCHNEIDER GROUP

15:15 - 15:45

15:45 - 16:00

Q & A

CLOSING OF THE CONFERENCE

Irina AKSENOVA, AEB HR Committee Chairperson, Deputy General Manager, Key Accounts, Coleman Group

Working language: Russian. Interpretation will not be provided.

Contact person: Program: **Svetlana Erina**, AEB HR Committee Coordinator, Tel. (495) 234-27-64, ext.139, svetlana.erina@aebrus.ru

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